





A new age of technology It's time to embrace electrified heating solutions

We're glad you're working with us, and our growing range of electrified solutions, to introduce your customers to a new way of heating their homes.

From specialist training to your own dedicated local sales manager, it's an easy transition into electrified home heating tech with Worcester Bosch. And within this guide, you'll find all the support you need to get started!

Why Worcester Bosch...



End-to-end support

We've got your back

– with marketing,
technical, and
design support.



Nationwide training

All you need to get trained up – wherever and however suits you best.



Tried and tested

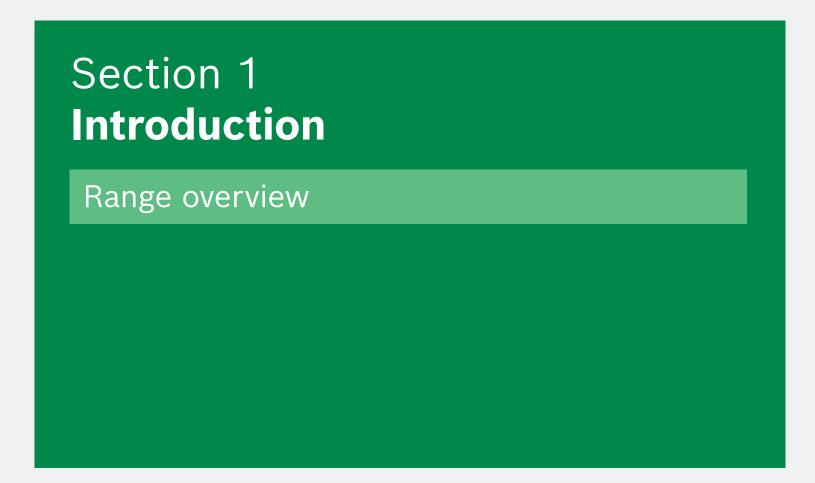
Put your trust in decades of Bosch experience and expertise.

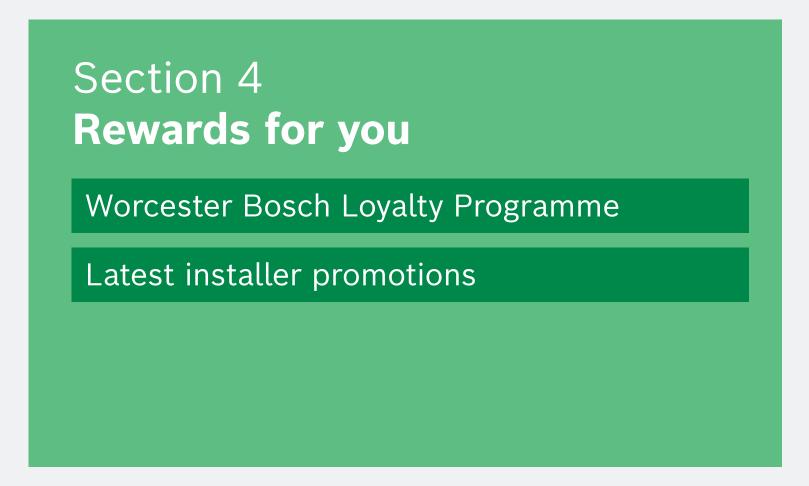


Welcome to the future of home heating Contents

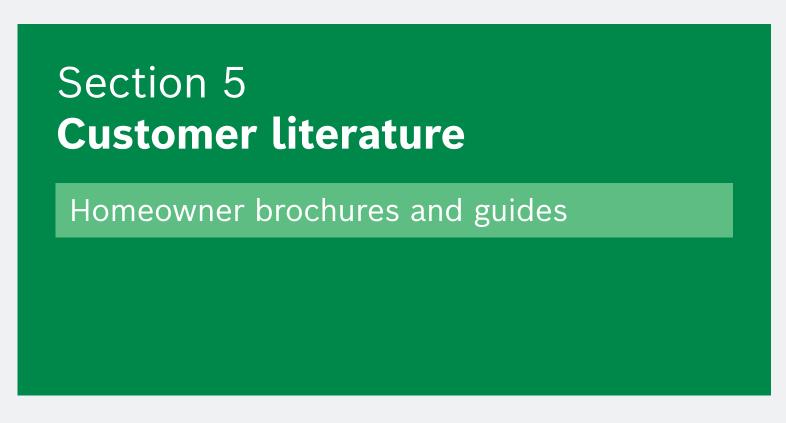
Click the title to visit the page



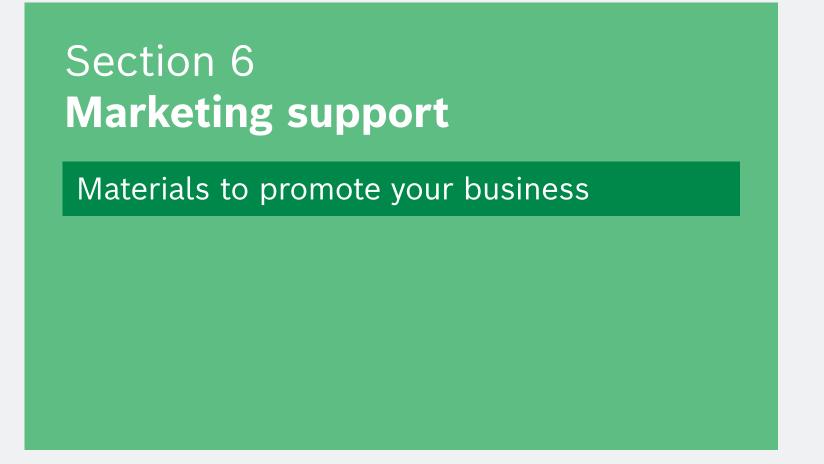










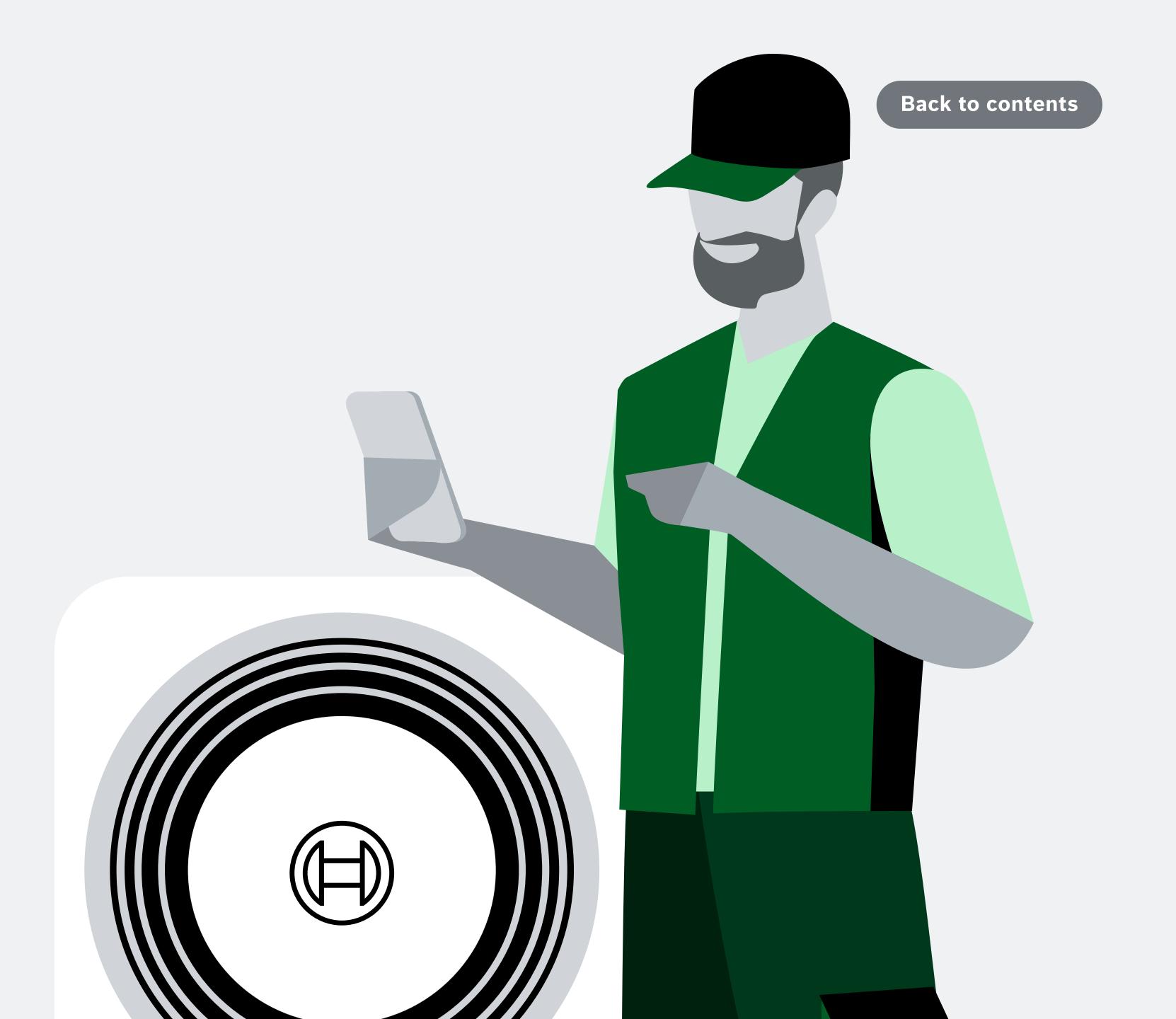


Section 1 Introduction

This guide is designed to walk you through the many ways we've got your back – product wise of course, but support, training, reward and wisdom wise too.

Each section takes you through the support available and gives you links to more in-depth information, assets, contacts, apps and expertise.

You can progress from here to get the full picture or simply jump to any section that currently really matters to you.

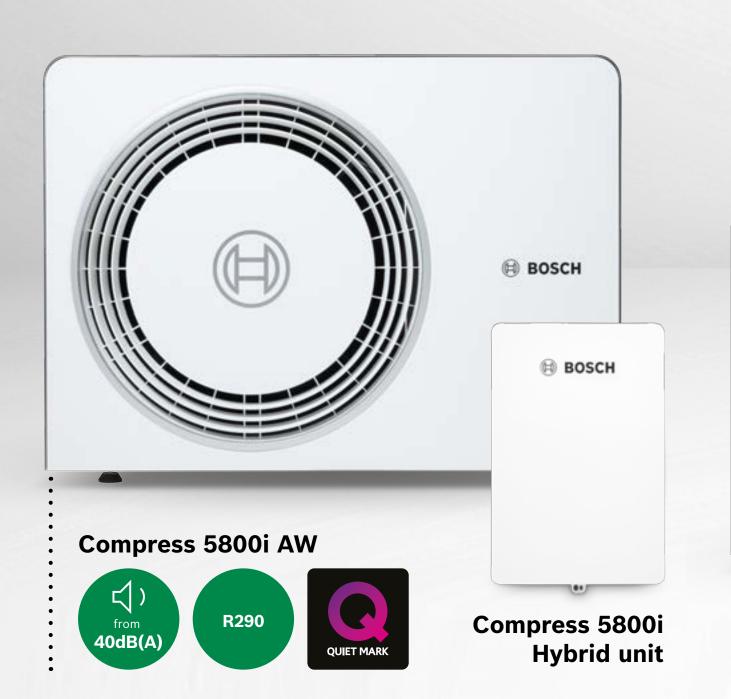


The range Feel good heating and cooling

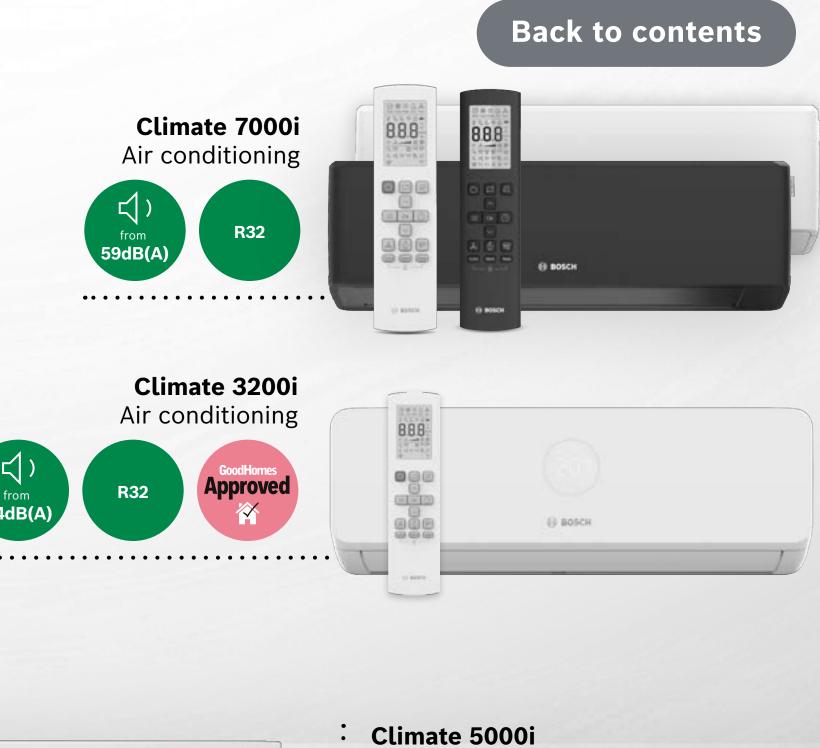
Click on a product to view more information



55dB(A)







Air conditioning





R32

Compress 3400i AWS





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Compress 5800i AW Quiet, stylish design









The CS5800i AW Heat Pump is our flagship heat pump. With Quiet Mark certification, a modern design and easy installation – it's a sleek heat pump with a big impact.



Ultra quiet

Our quietest heat pump ever and Quiet Mark certified.



Powerful

Flow temp. up to 75°C for UK homes.



Peace of mind

Remote monitoring via HomeCom Easy app*.



Compress 5800i AW Hybrid unit Compact, flexible, simple



By combining the CS5800i Heat Pump outdoor unit and a Worcester Bosch combi boiler*, the CS5800i Hybrid unit delivers intelligent, efficient and energy-saving comfort right into your customers' home.



Flexible design Indoor or outdoor positioning for added flexibility.



Easy Enjoy a simple set-up by adding to a new or existing boiler*.



Cost-efficient Optimises between heat pump and boiler based on fuel prices.



Compress 7001i AW Quiet, efficient heating









High-efficiency, lower carbon* heating with plenty of power outputs – the CS7001i AW is a low maintenance monobloc suitable for renovation and new build projects alike.



Ultra quiet

Quiet Mark
certified from
47dB(A)^.



Powerful
Range of
outputs for
larger homes.



Simple
Easy-to-use
temperature
controls.



Compress 2000 AWF Clever, compact comfort









The compact, all-in-one heat pump for customers tight on space and tight on budget – the Compress 2000 AWF.



With all-in-one monobloc design.

4 [

Flexible outputs
4-30kW with
flow temperature
of up to 65°C.



Easy access
Service and
maintain
with ease.



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Compress 3400i AWS Compact and flexible



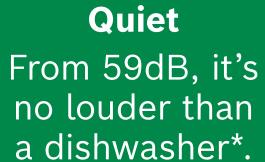






Simple, space-saving, and speedy to install – the CS3400i AWS is new build and renovation-friendly, designed to suit most UK homes.







Fits almost anywhere
Wall-mount, floor-mount,
or install up to 30m away
from the indoor unit.

High output
Up to 60°C max.
flow, with R32
refrigerant.



Climate 3200i Fresher, cooler, cleaner









With an energy efficiency rating of A++ for cooling and A+ for heating, our newest design delivers the best solutions to give user comfort and smart connectivity with our HomeCom Easy App^^.







Smart connectivity

Connect to Alexa, Google

Home or Apple Home

with HomeCom^^.



Air quality
Reduce allergens,
odours and dust
from your home.



^{*}Terms and conditions apply, see website for details.

[^]Sound power in accordance with EN 12102.

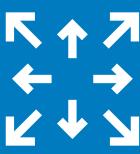
Climate 5000i Cool made easier







Multi-split air con units delivering both heating and cooling for homes, small businesses and offices, providing comfort throughout the year.



Flexible
Up to 5 indoor units with 1 outdoor unit.



Efficient

ErP rating of A++
for cooling and A+
for heating.



Easy installation
Easy installs with long piping lengths.

^{*}Terms and conditions apply, see website for details.

[^]Sound power in accordance with EN 12102.

Climate 7000i Ultimate indoor coolness







Powerful with up to 5.3kW, quiet from just 59dB(A)[^], and with an A+++ efficiency rating and remote energy monitoring, it's the coolest, smartest air con we make.



Installer friendly
Easy installation
and servicing.



Superior efficiency
Impressive SEER
9.4 and SCOP
5.3 values.



Smart connectivity

Customers can connect to Alexa, Google Home or Apple Home using the app.

^{*}Terms and conditions apply, see website for details.

[^]Sound power in accordance with EN 12102.

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Section 2 Business support

With the transition to electrified heating solutions and a new range of technologies, we recognise now more than ever, you need support on all fronts.

So, for you, your business and your customers, we've got all angles covered. From brochures, guides and online tools to training trusted by 14,000 installers every year and a design support team that makes our expertise yours, the future is secure.



Business support Meet our team

Our dedicated ES sales team are on hand to support you on your journey with Worcester Bosch. From product and training information to business advice, get in touch with your local contact.

Mark Holdcroft

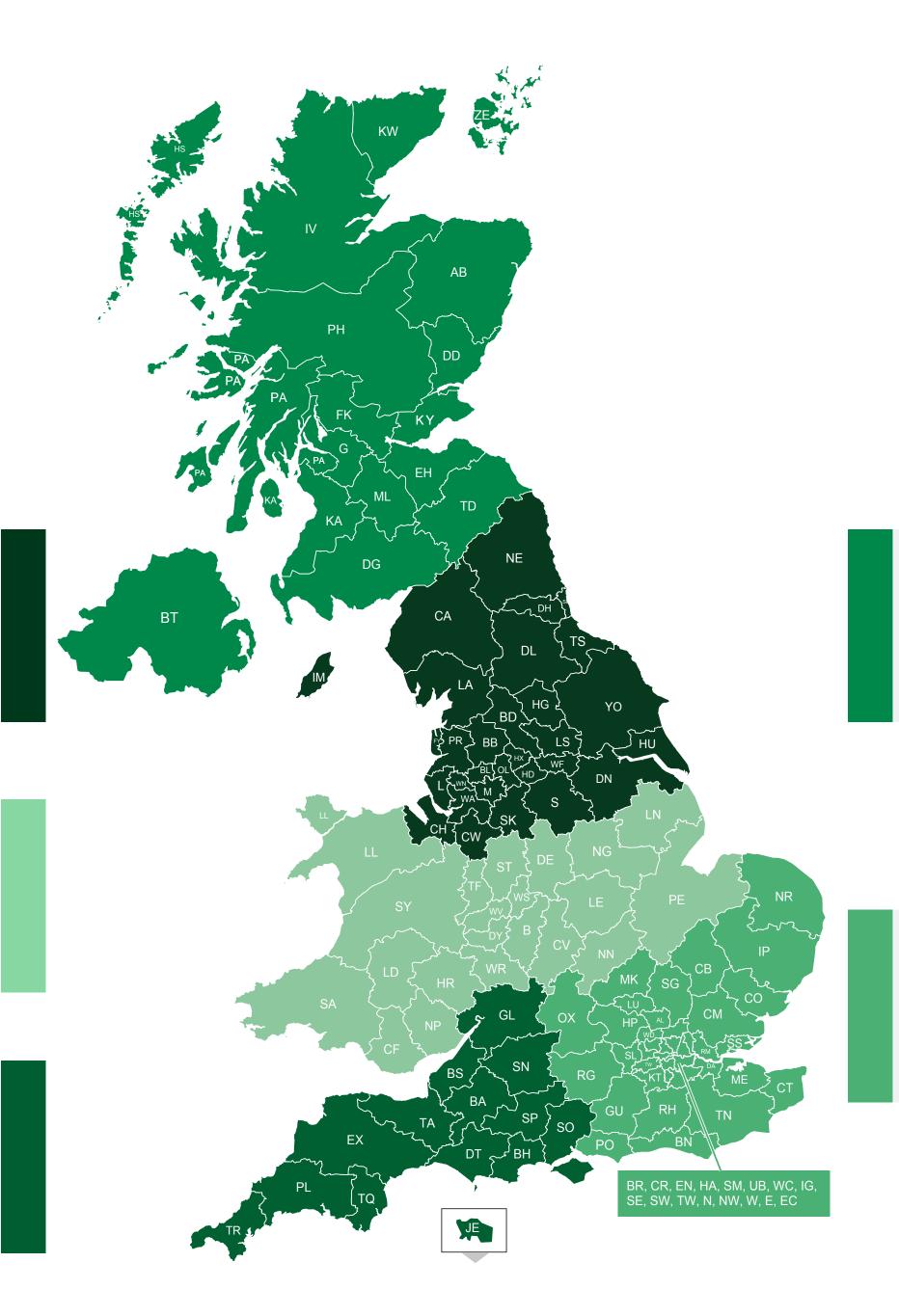
ES Area Sales Manager - North 07780 446761 mark.holdcroft@uk.bosch.com

Bryn Vernon

ES Area Sales Manager - Central & Wales 07827 898265 bryn.vernon@uk.bosch.com

Melissa Puryer

ES Area Sales Manager - South West 07385 003752 melissa.puryer@uk.bosch.com



Stuart Hawthorn

ES Area Sales Manager - Scotland 07901 374153 stuart.hawthorn@uk.bosch.com

Cameron Howard

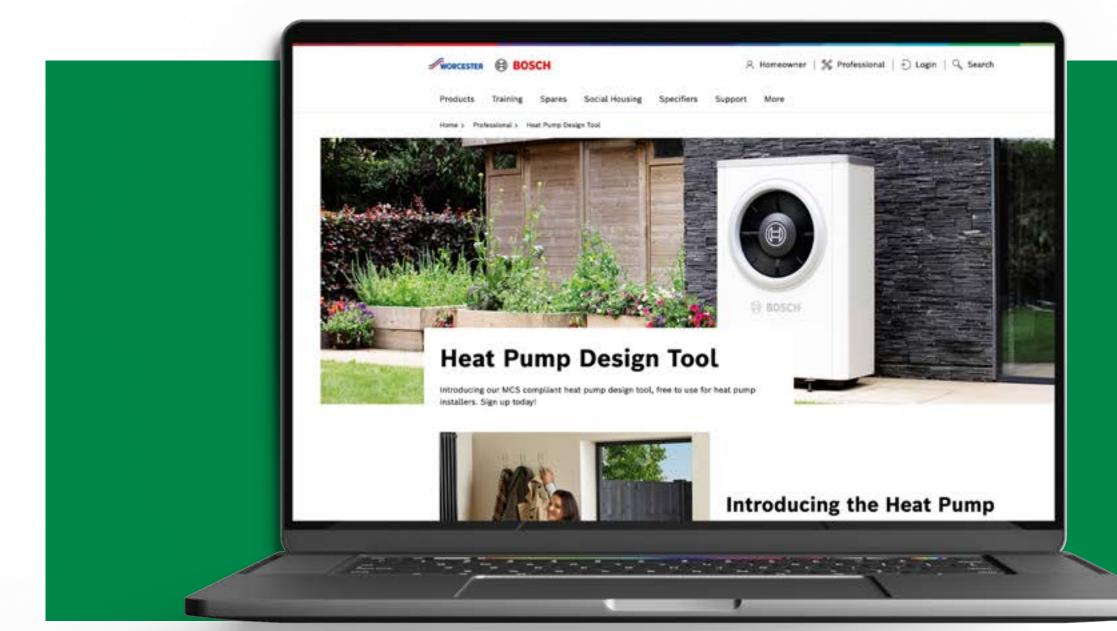
ES Area Sales Manager - South East 07502 784371 cameron.howard@uk.bosch.com

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Business support Online product tools

We're here to help make your life easier, with tools and content to inspire and explain our products to both you and your customers, making it simple to understand and easier to sell.





Heat Pump Design Tool

- Calculate room-by-room heat loss easily and choose the best heat pump for the home
- Digitally recreate any building and demonstrate MCS standard design outcomes for full MCS certification
- Easily share designs with our MCS trained design team for support and assistance

For more info, speak to your Sales team contact.

System Schematics

Easy access to our handy schematic documents, allowing you to design and specify the right system solution using our products.



Business support Installer brochures and technical guides

Handy heat pump, hybrid heat pump and air conditioning guides for you and your team.



Installer electrified solutions product range guide

A mini encyclopaedia of all things Electrified Solutions. This pocket-sized product guide is full of information, including MCS/ENA/SAP database information, clearances and part numbers.

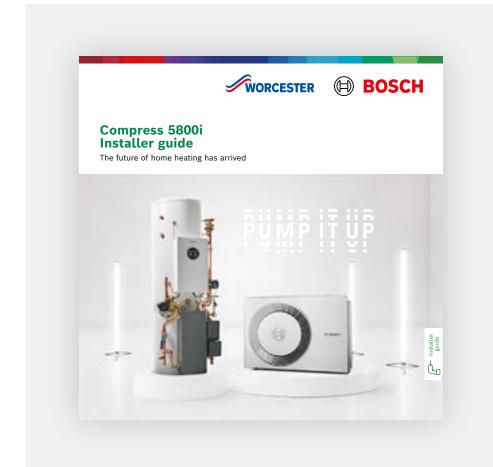




To order your copies for free, email **brochure-request@uk.bosch.com** with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.

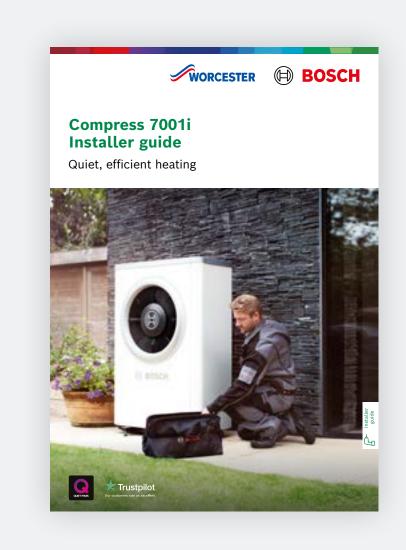
Business support

Installer brochures and technical guides



Compress 5800i AW Installer Guide

Download here
Part number:
8 716 122 777

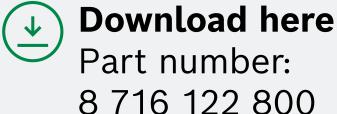


Compress 7001i AW Installer Guide

Download here
Part number:
8 716 122 098

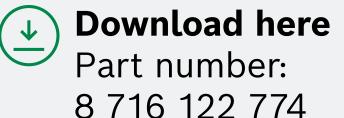


Compress 2000 AWF Installer Guide





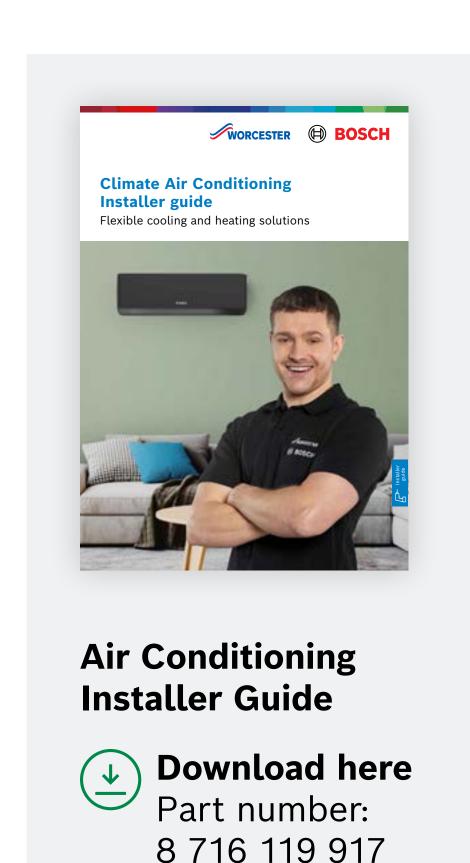
Compress 3400i AWS Installer Guide

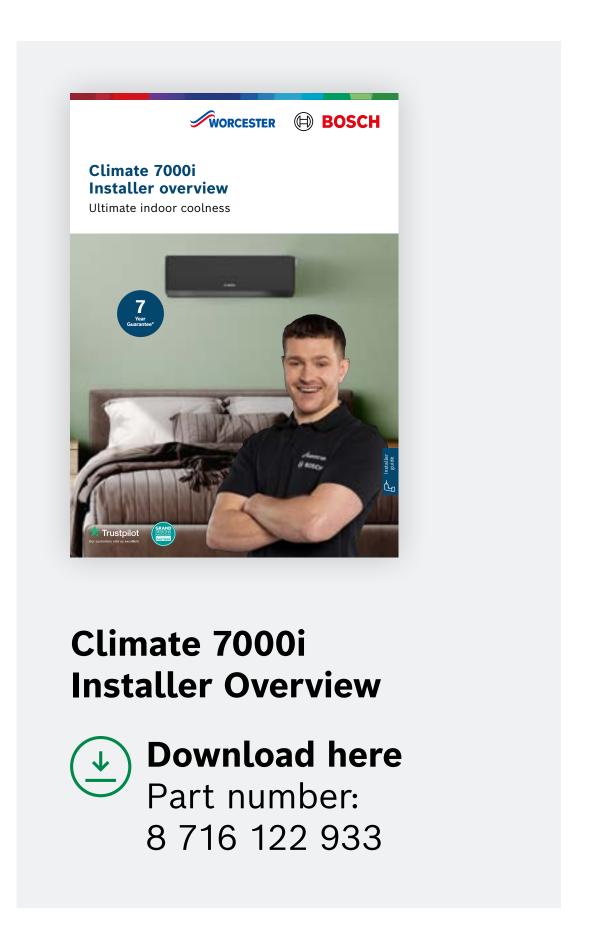




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Business support Installer brochures and technical guides







Business support Trade-rated training



Trusted by thousands

Every year, 14,000 installers trust us to keep their skills sharp.



Training on tap

Come to us, we'll come to you, or learn online – whatever suits you best.



Our complete range

Master our electrified product range and learn new tech as soon as it's released.

Take advantage of our training programmes to master new technologies, and go from beginner to brilliant.

Learn from the best



We've got 4 completely kitted-out Training Academies nationwide, offering MCS recognised RQF courses. Plus mobile training vans and digital solutions if you'd prefer, including online training modules that could be used to support the upskilling process of your team.







Join our 'Worcester Bosch Training Academy' Facebook group for news, online courses and training videos.

Visit us on Facebook -



Business support

Electrified Solutions design team



- Our expert design team are on hand to support you with developing system designs
- Our in-house specialists have masses of experience supporting the industry
- 15+ expert renewables design and technical support teams including dedicated heat pump champions

- Able to offer heat pump specifications and system schematics
- 'Virtual Tech' video calling platform available allowing you to share visuals of the query live for instant feedback
- Fully indemnified MCS accredited design service

Involve the team in your project: system.design@uk.bosch.com





Section 3 Aftersales support

Our award-winning Technical Support and Customer Care teams connect you instantly to the help you need.

For you or your customer, via telephone or email, our teams will support with commissioning and guarantees, enquiries and repairs, and hands-on experience and expertise to provide top-class support.

Aftersales support

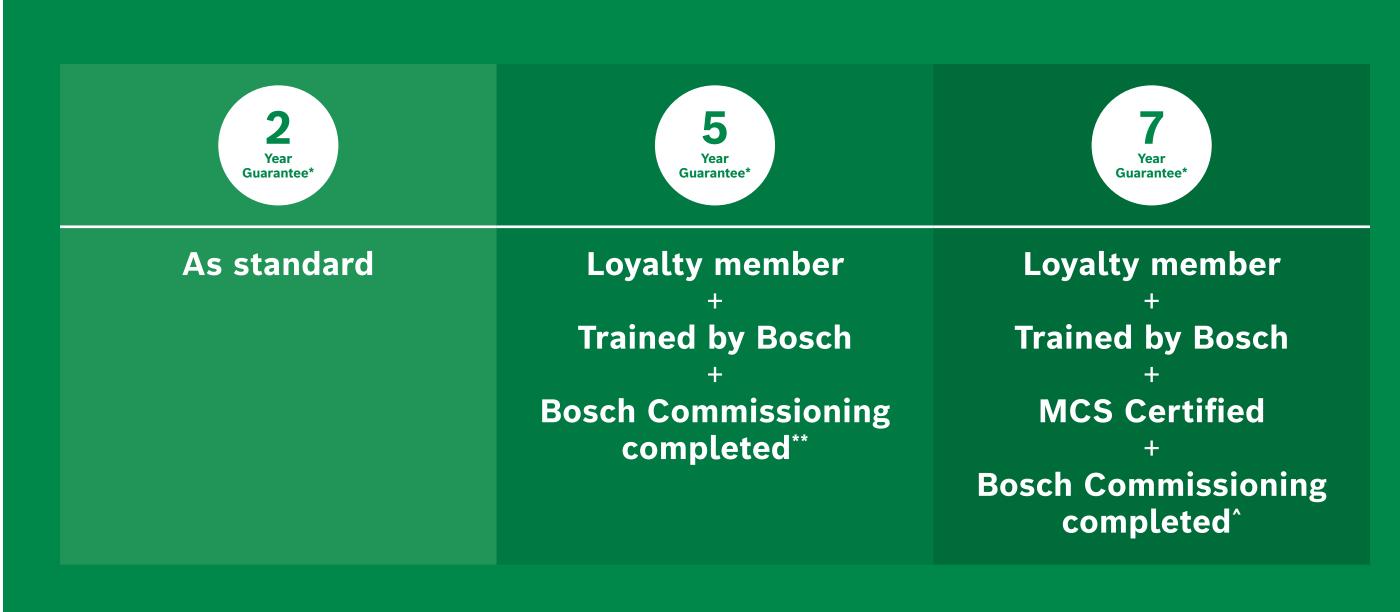
Heat pump commissioning and guarantees

Our team of expert engineers have extensive hands-on experience and in-depth Bosch product expertise, providing comprehensive heat pump commissioning support. To arrange your heat pump commission ahead of installation, click the link below:



Unlock longer customer guarantees

To access extended guarantees for your customers, attend our trade-rated product training, join our loyalty programme and undertake our specialised commissioning. Our expert renewable engineers will commission your heat pump and help ensure optimum performance and energy efficiency, providing peace of mind with longer lasting guarantees.



Reserve your commission date



Aftersales support Contacts



Live virtual tech support

Connect via camera

and we'll guide you.



UK-based teams

Expert support if you need it.



Award-winning support

Available via
telephone or email.

Here when you need us

Our award-winning Technical Support and Customer Care teams are on hand when you need them.

Speak to our **Electrified Solutions Technical Support Team**, who know the products inside out. Available within seconds, 6 days a week for product advice to help you get the job done.

Our triage service is also available for you and your customers to remotely address any queries and minimise the need for onsite manufacturer engineer visits.

Telephone: **0330 123 3366**

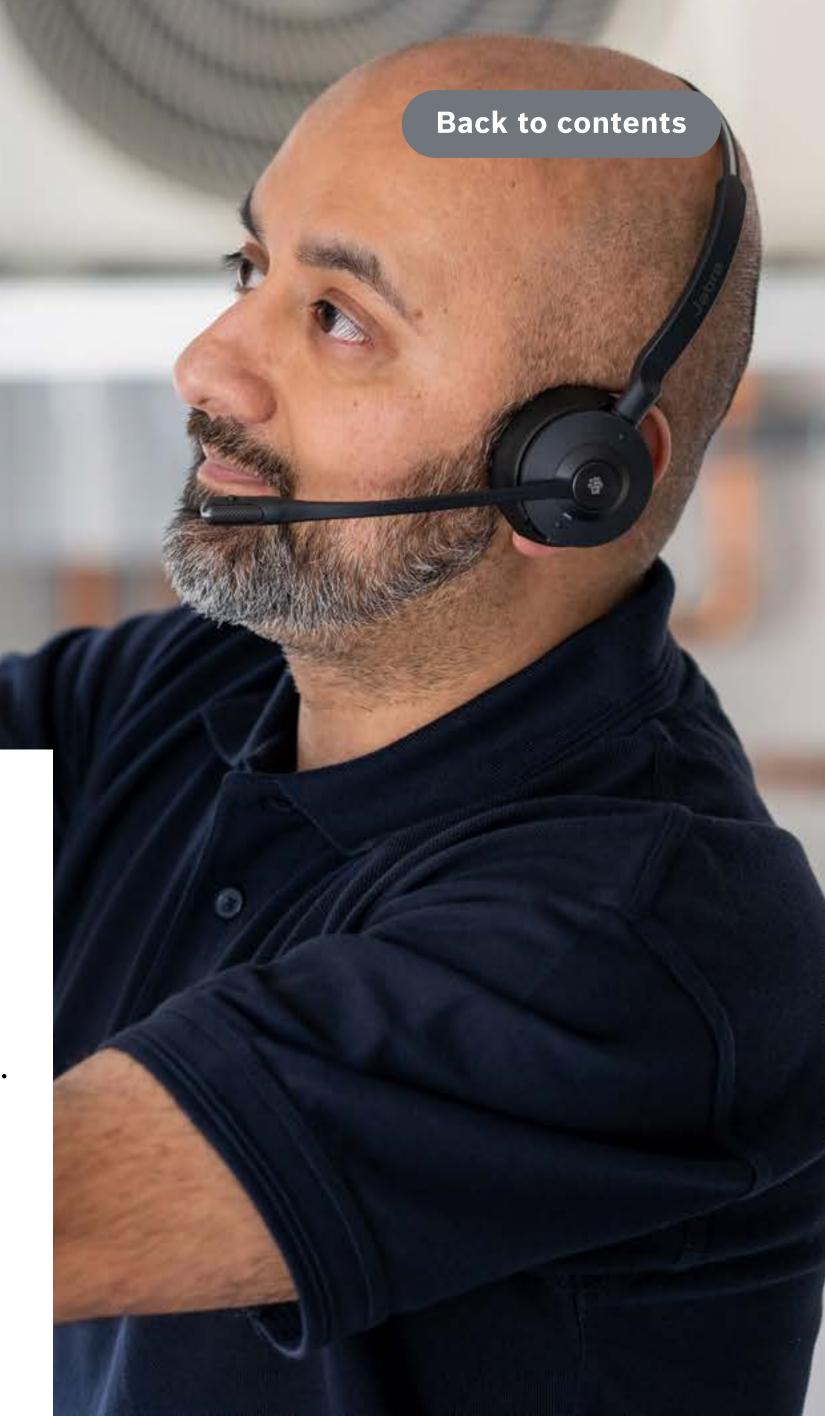
Email: technical-advice@uk.bosch.com

Should an engineer be needed, our dedicated **Electrified Solutions Customer Care Team** is available 364 days a year, 7 days a week to arrange appointments with our specialist renewable engineers for repairs or maintenance.

Rest assured we're ready to assist you and your customers, if needed.

Telephone: **0330 123 9339**

Email: renewable.worcester@uk.bosch.com



Aftersales support How-to content

Our technical team are on hand to help when you need them, and they've put together some handy heat pump how-to videos to help you when installing our products.















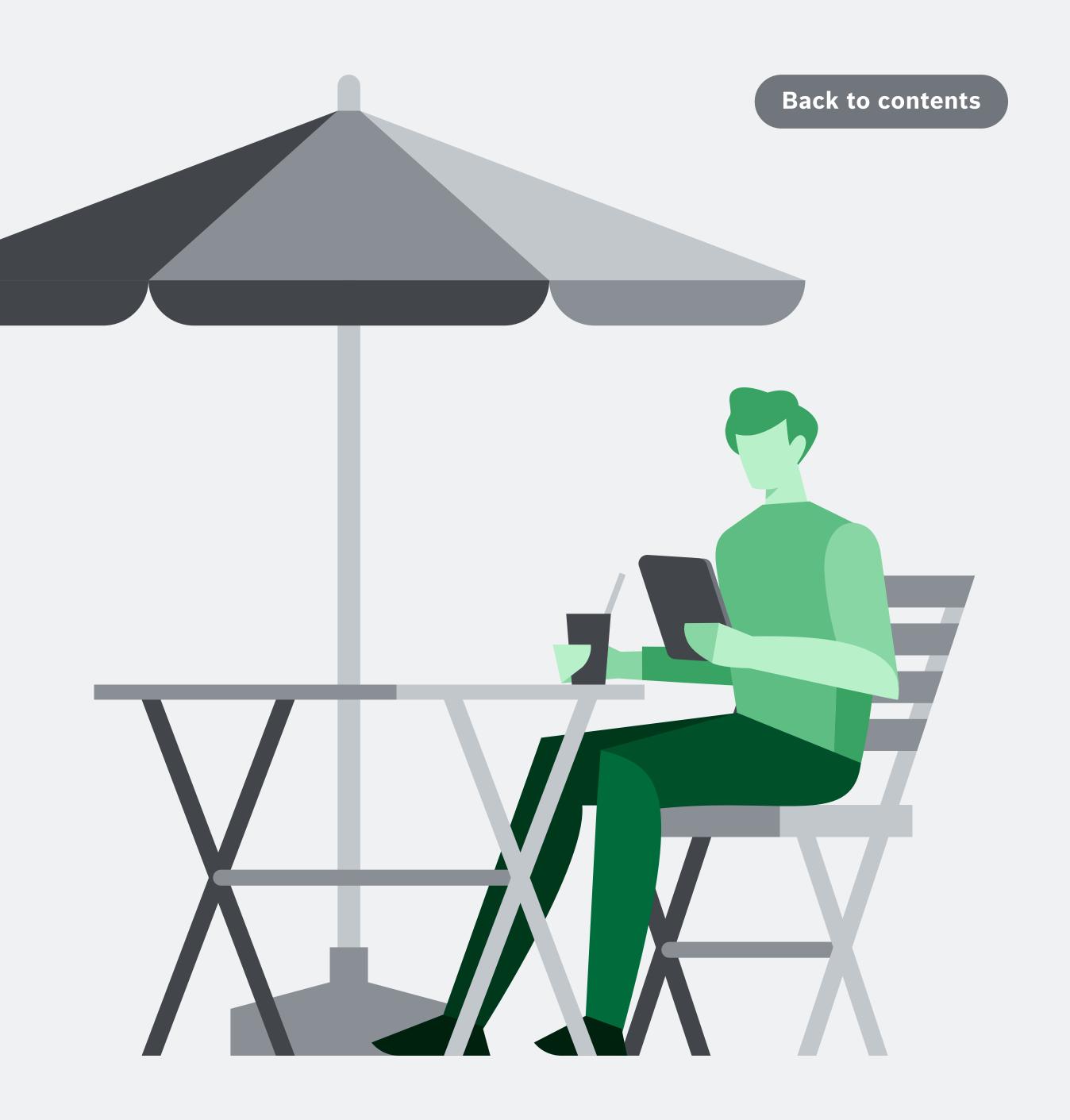
Much more how-to content, plus other product information is available on our YouTube channel.





The Worcester Bosch Loyalty Programme is our way of saying thanks – with rewards everybody can benefit from.

Heat pumps, hybrid heat pumps, air con, boilers and light commercial installations all put points in the bank, ready for you to spend and enjoy.



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Worcester Bosch Loyalty Programme Reap the rewards



Your programme

Convert your points to cash on a card and enjoy your time off the clock.



Your rewards

Make your job easier with brand new tools and better kit.



Your choice

Double down on your business with marketing, sales leads, and training.

The Worcester Bosch Loyalty Programme is designed to help you reap the rewards of your hard work, and it's a wide range of products that bring in the points. Heat pumps, hybrids, air con, boilers and light commercial installations tick the box too. By earning points for every registration, you can spend them on whatever means the most to you.

Whichever rewards you choose, the Worcester Bosch Loyalty Programme is our way of saying thank you for choosing Worcester Bosch for your customers.



Worcester Bosch Professional app

- Scan and send complete product registrations Complete Heat Pump guarantee registrations in seconds
- Access your knowledge hub Every technical document and manual you will need
- Engineer registration You and your engineers can use the app to register products to the same company

Get the app



372 Points

Worcester Bosch Loyalty Programme
The rewards shop

Need some new power tools to tackle bigger jobs?

Got a holiday coming up and want some spending money?

With the Rewards Shop, you're in complete control of what your hard-earned points get spent on.

Visit the shop -





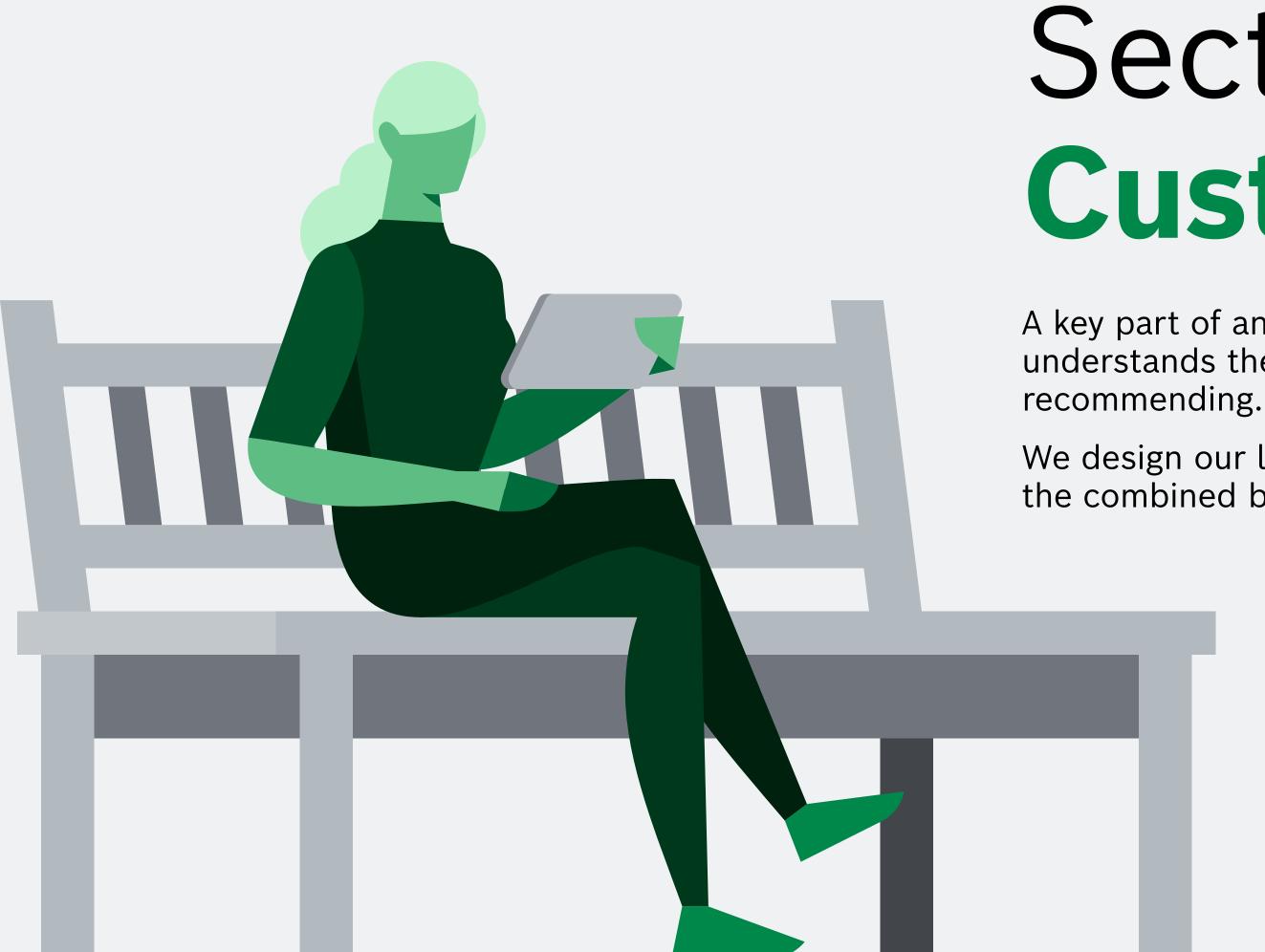
Latest installer promotions Keep up to date with our offers





These are just some of our recent promotions, to see our current offers and to get involved, click the link below.





Section 5 Customer literature

A key part of any sales process is to make sure your customer understands the benefits of the products and systems you're recommending.

We design our literature to tick that box for you, building on the combined brand expertise of Worcester and Bosch.

Homeowner brochures and guides

Take advantage of our extensive range of quote and sales guides to help your customers understand and appreciate the benefits of electrified heating technologies.



Heat pump new owner guide

Your customers guide on how to live with their new heat pump. Including handy tips and advice to take them from season to season, keeping their home comfortable throughout the year.



Part number: 8 716 122 773



To order your copies for free, email brochure-request@uk.bosch.com with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.



Homeowner brochures and guides



Consumer heat pump pre-sales guide

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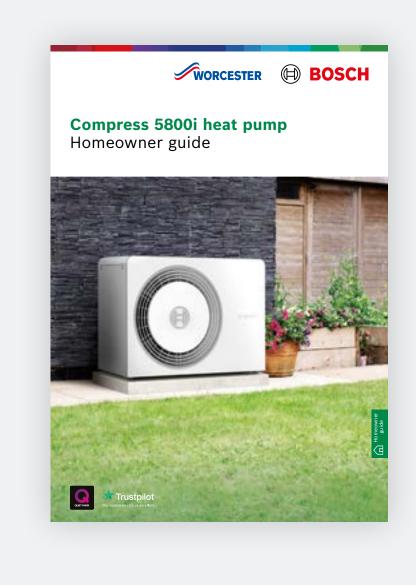
Download here
Part number:
8 716 122 864



Homeowner heat pump guide



Download here
Part number:
8 716 122 885



Compress 5800i AW one-pager (for quotes)



Download herePart number:
8 716 122 780



Compress 5800i Hybrid Heat Pump one-pager (for quotes)



Part number: 8 716 122 809



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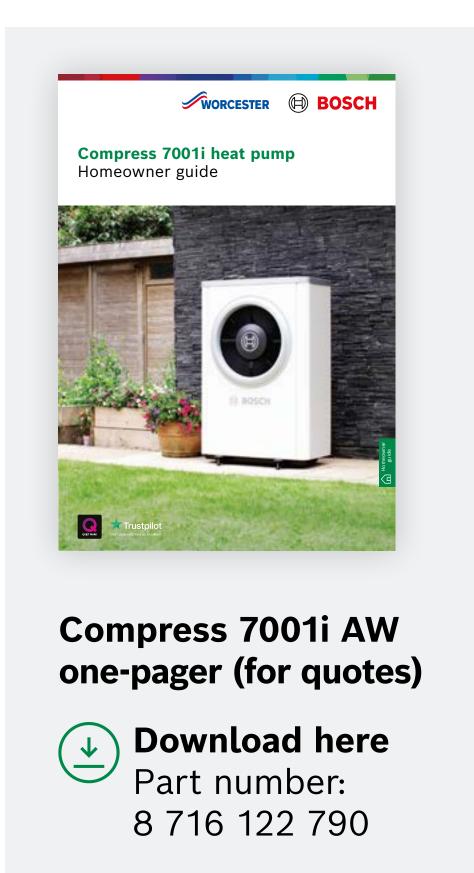
Homeowner brochures and guides

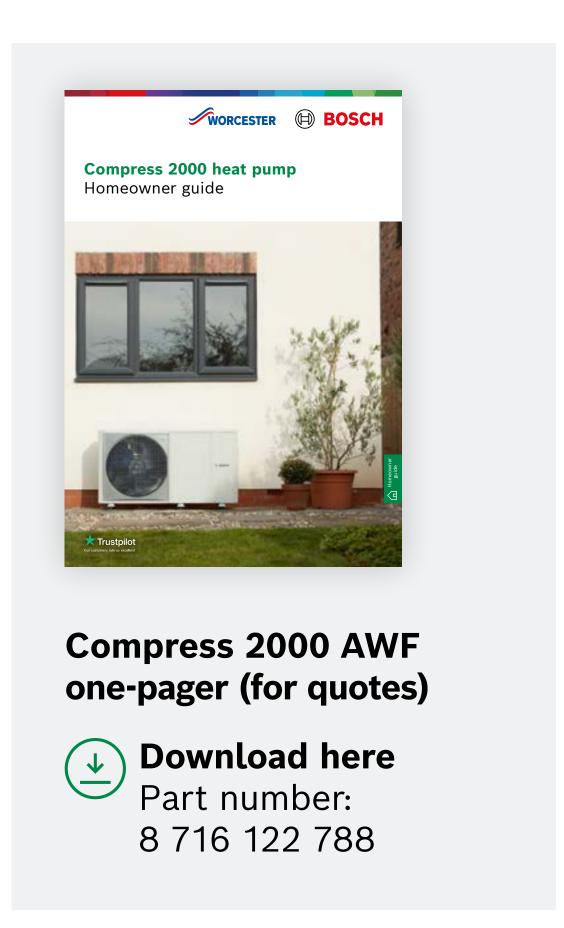


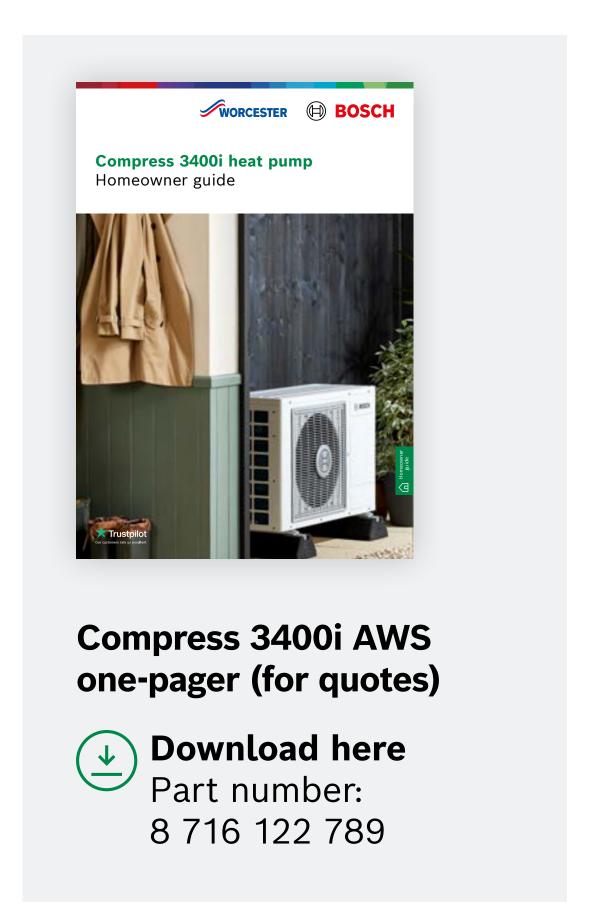
HomeCom Pro one-pager (for quotes)



Download here
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7 716 122 801





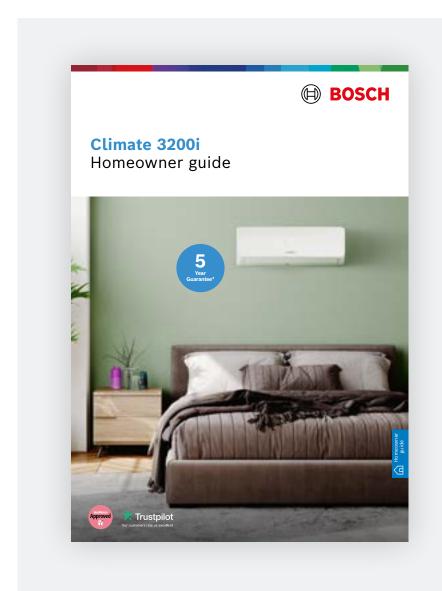




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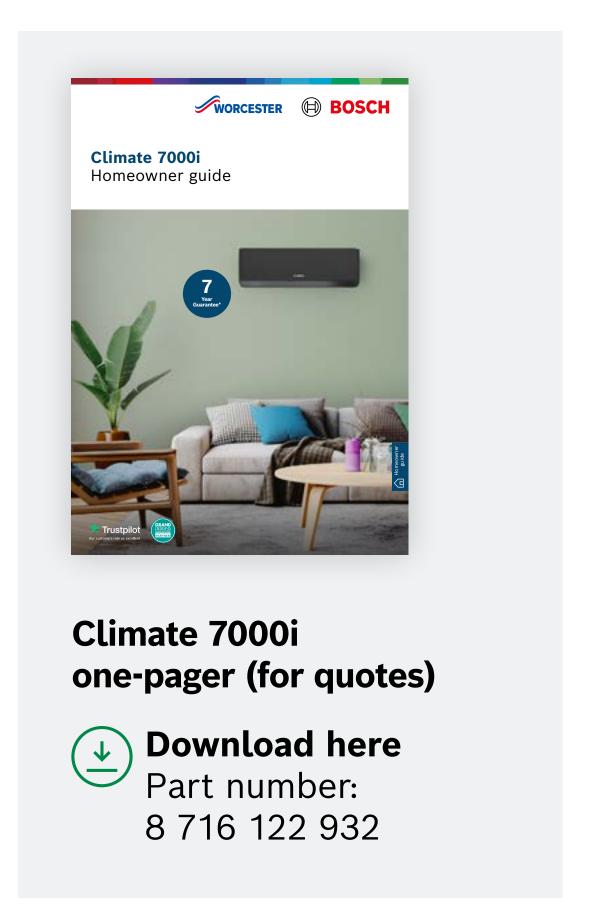


Homeowner brochures and guides

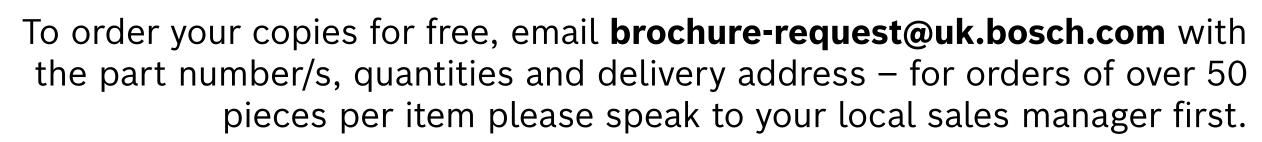


Climate 3200i one-pager (for quotes)

Download here
Part number:
8 716 122 931





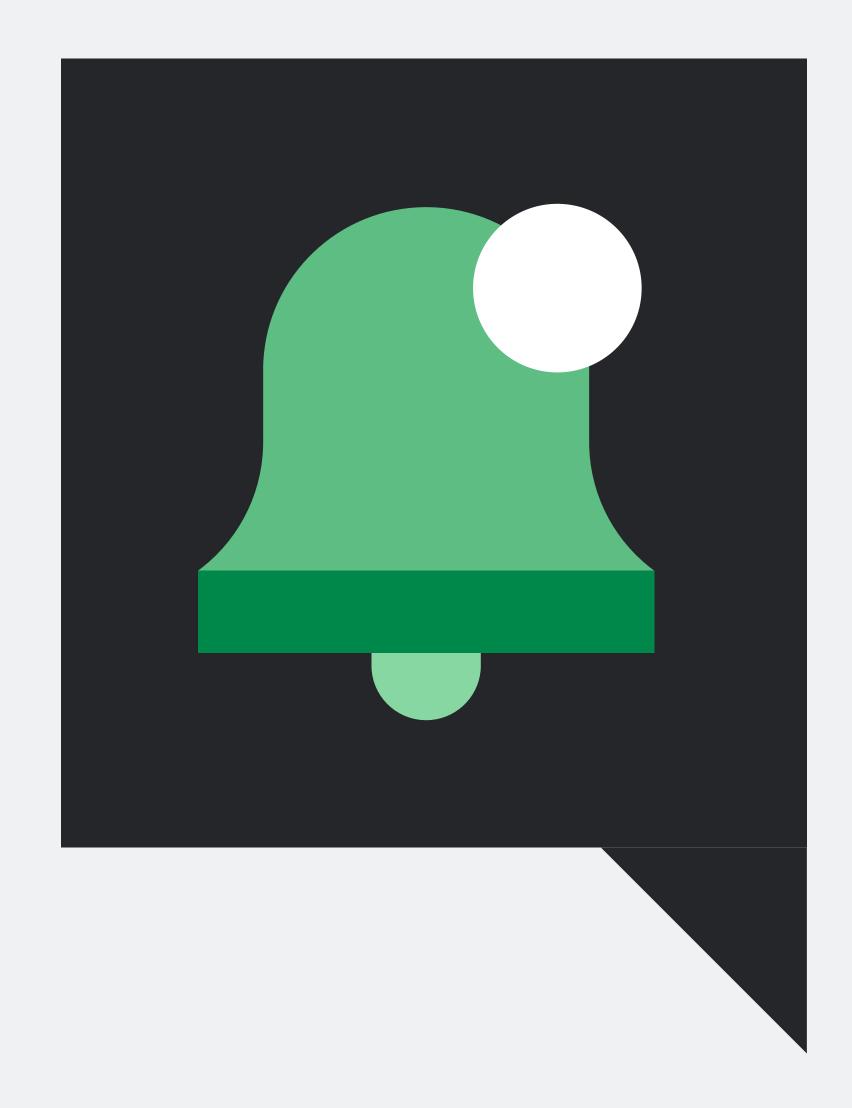




Section 6 Marketing support

Mutual success is the foundation of any good partnership and the materials we provide to help promote your business recognise the fact that growing your business grows ours and vice versa.

From online and social to showroom and imagery, we can help you connect, engage and convert.



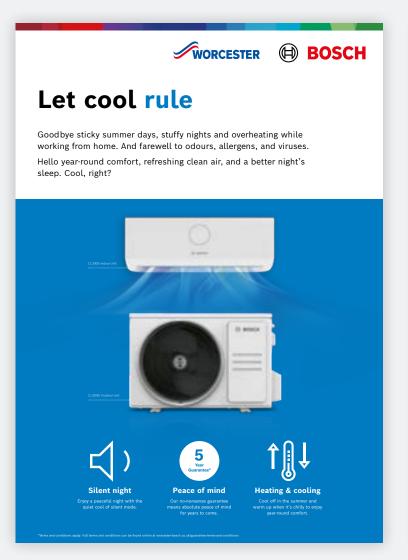
Marketing support Materials to promote your business

Showroom display materials

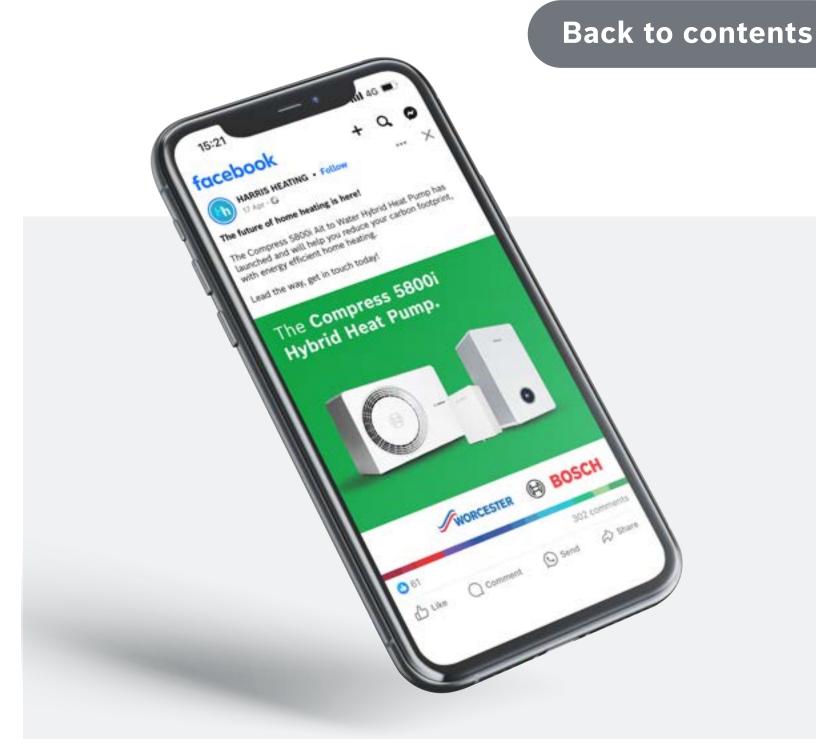
Showroom display materials are available as print-ready files – speak to your sales manager.











Social media toolkit

In the Loyalty Programme portal we've got a range of social media assets for you to use on your own channels (see page 27 for more on our loyalty programme).









Marketing support Materials to promote your business

Product imagery

There's a huge range of product imagery available for you to use on your website or social media, when you join our Loyalty Programme.

Find it here





Product videos

A series of installer and consumer product videos can be used on your website or on showroom screens, speak to your sales manager or find them on our YouTube Channel.





Unlock the power of endorsements

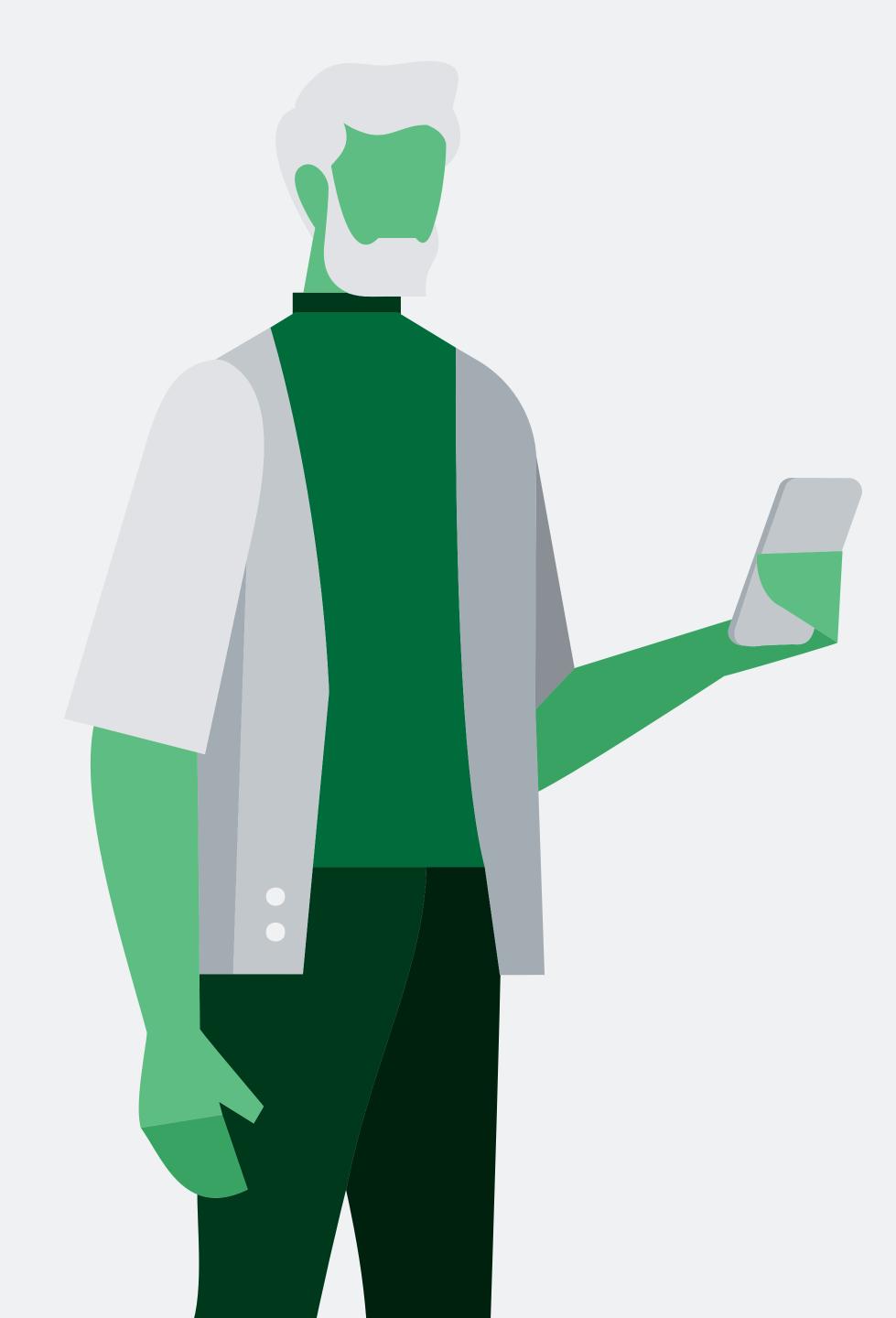
Use product endorsements (where applicable) on your Bosch product marketing. For more information, speak to your sales manager.











Handy Contacts Get in touch

Pre-Sales Technical

Designs and technical queries 01905 751464 system.design@uk.bosch.com

Tech Support

Product advice 0330 123 3366

technical-advice@uk.bosch.com

Commissioning Support
Requests and documentation
renewable.support@uk.bosch.com

Aftersales / Customer Care Team

In guarantee appointments and general enquiries

0330 123 9339

renewable.worcester@uk.bosch.com

Customer Loyalty

Questions about the Loyalty Programme

0330 123 0167

customer.loyalty@uk.bosch.com