





## PowerUp with Worcester Bosch

Welcome to all things Worcester Bosch.

It's fantastic that you're working with us and our growing range of home heating and cooling solutions.

From specialist training and local sales managers to a range of brilliant rewards and extended guarantees, in this guide you'll find all the support you need to PowerUp with Worcester Bosch.

#### Why Worcester Bosch...



**Tried and tested** 

Every day we check up to 1,600 boilers – before, during, and after assembly. 12
Year
Guarantee\*

**Guaranteed performance** 

Install with confidence, backed up by our boiler coverage of up to 12 years\*.



We've got your back

First-class technical support experts, who answer the phone in seconds.

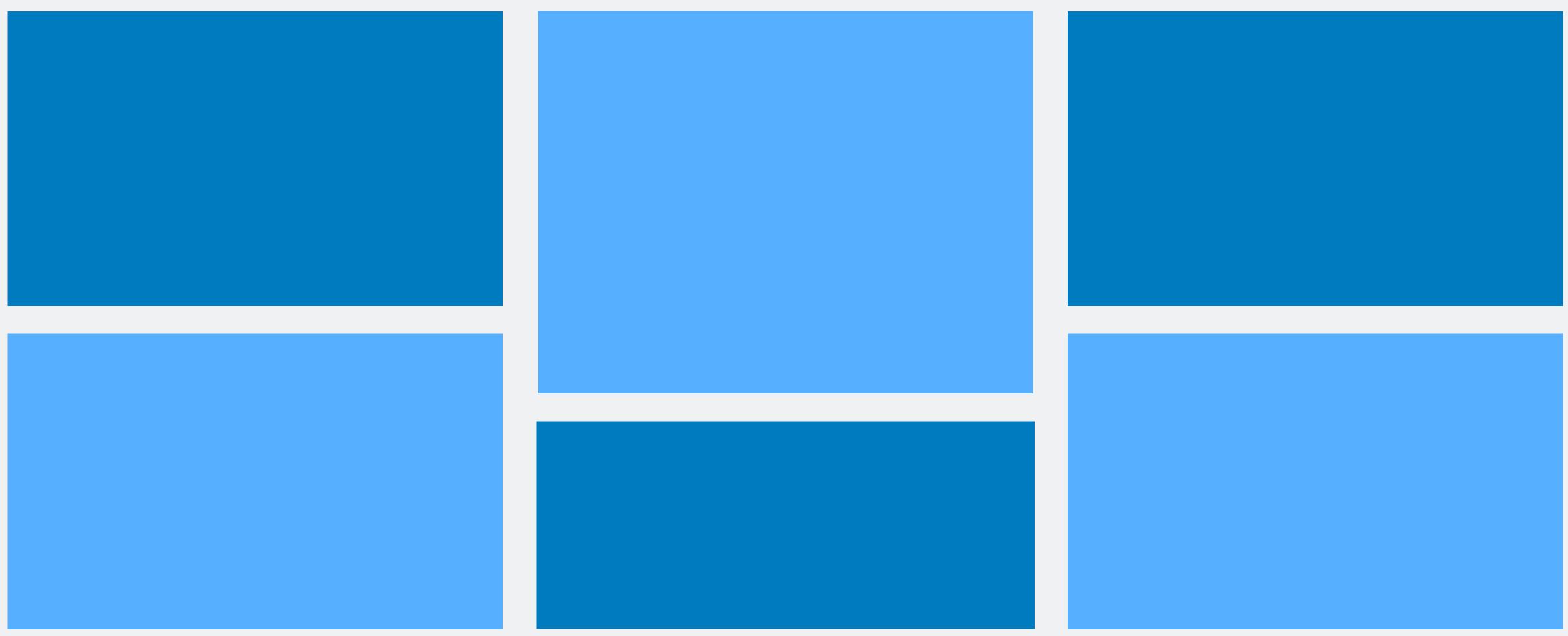
\*Terms and conditions apply. Full terms and conditions can be found at worcester-bosch.co.uk/guarantee-terms

#### Welcome to Worcester Bosch

#### Contents

Click the title to visit the page





### Section 1 Introduction

Every time you work with one of our products, you can rest assured knowing that we've got your back – right from the off.

In this guide, you'll find the full list of all the ways we support you – from training programmes, to installation rewards, to award-winning aftersales.

Each section will show you exactly what's available, where you can find more information, and how to access support. Check the contents and jump to a section that matters to you, or read the full guide to get the most out of what's on offer.



#### The boiler range Boilers made better

#### Click on a product to view more information





#### 1000 series

- o Combi 24, 30kW
- Natural gas



#### 2000 series

- Combi 25, 30kW
- Natural gas / LPG



#### 4000 series

- Combi 25, 30kW System – 12, 15, 18, 21, 24kW
- Natural gas / LPG



#### **CDi Compact series**

- Combi 28, 32, 36kW System – 27, 30kW
- Natural gas / LPG



#### 8000+ series

- Combi 32,36,40,45,50kW System – 30,35kW Regular – 30,35,40,45,50kW
- Natural gas / LPG



#### 8000+ Style series

- Combi 32, 36kW
- Natural gas



#### Ri series

- Regular 12, 15, 18, 21, 24kW
- Natural gas / LPG



#### **Ri Compact series**

- Regular 27, 30kW
- Natural gas / LPG



#### **CDi Highflow series**

- Combi 29.5, 41.1kW
- Natural gas / LPG



#### **CDi FS series**

- Regular 30, 42kW
- Natural gas / LPG



#### **Heatslave II series**

- Combi 12-18, 18-25, 25-32kW
- Oil



#### Heatslave II External series

- Combi 12-18, 18-25, 25-32kW
- Oil



#### **Danesmoor series**

- System / Regular 12-18, 18-25, 25-32kW
- Oil



#### Danesmoor External series

- System / Regular 12-18, 18-25, 25-32kW
- Oil



#### **Utility series**

- Regular 32-50, 50-70kW
- Oil



7000 WP series

- 50, 65, 85, 100, 125, 145kW
- Gas

## The boiler range Accessories

#### **System care packs**

With a system filter included, fitting any of our System Care Packs allows you to offer up to a 12 year guarantee on our gas boiler range\*.

Find out more

\*System care packs not suitable for oil boilers, T&Cs apply.



#### More accessories

Along with award-winning boilers, we offer a range of accessories to suit both homeowner needs and installation requirements.

See the range

#### The Electrified Solutions range Feel good heating and cooling

If you're also interested in electrified heating, find all things Electrified Solutions here.





# Section 2 Business & marketing support

For you, your business, and your customers – we've got all angles covered.

From brochures, guides and online tools to training trusted by over 14,000 installers a year. Here you'll also find all the details about our marketing and design services that will help your business stand out from the crowd.

From social media and showrooms, to images and online – we can help to improve your marketing and find new ways to reach more customers.



## Business & marketing support Installer technical guides



### Installer gas and oil product range guide

Mini encyclopedias of our entire product ranges, this pocket-sized guide is full of information including part numbers, clearances, and much more.





To order your copies for free, email **brochure-request@uk.bosch.com** with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.

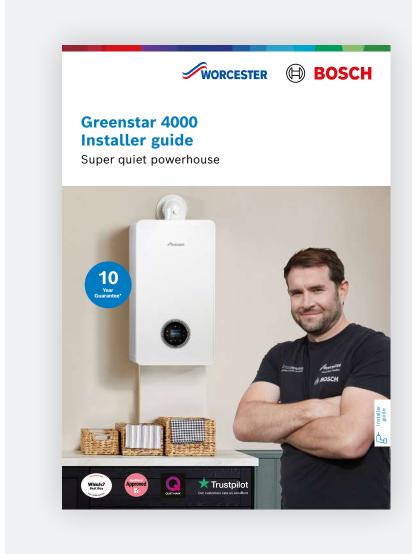
## Business & marketing support Installer technical guides



**Greenstar 8000+ Installer Guide** 



Download here
Part number:
8 716 119 853



**Greenstar 4000 Installer Guide** 



Download here
Part number:
8 716 121 938



**Greenstar 2000 Installer Guide** 



Download here
Part number:
8 716 119 768



**Greenstar 1000 Installer Guide** 

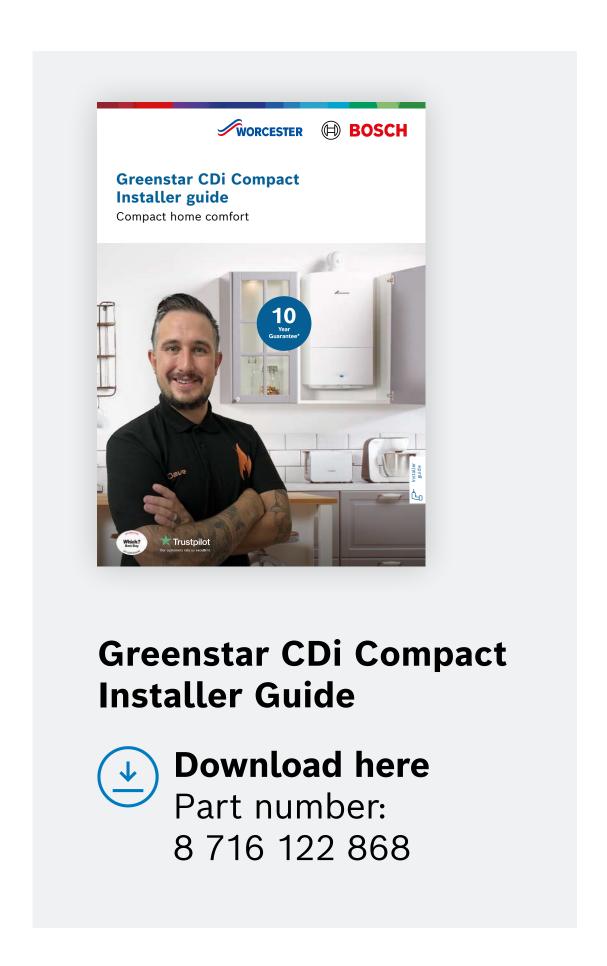


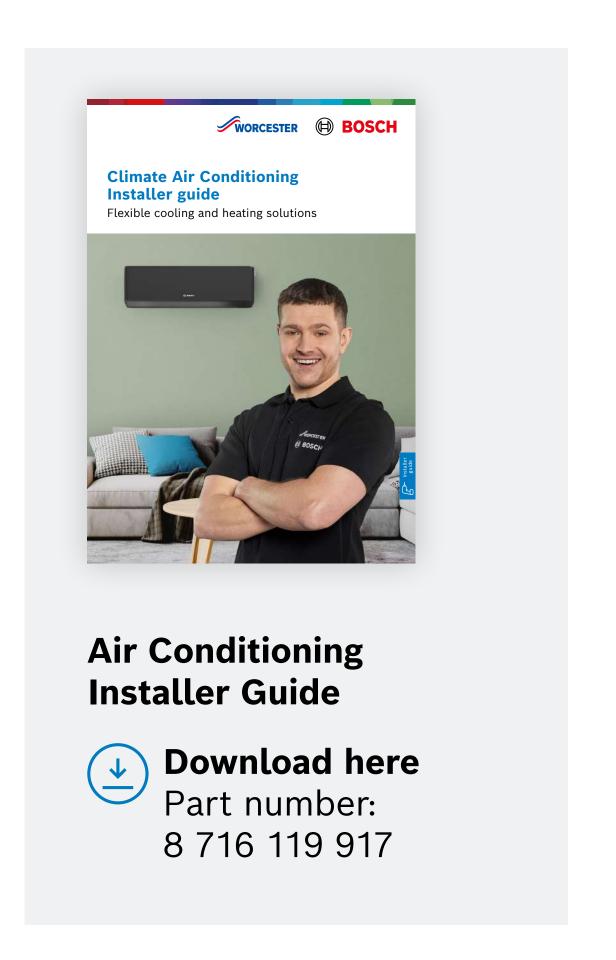
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## Business & marketing support Installer technical guides







#### Business & marketing support **Trade-rated training**



#### **Trusted** by thousands

Every year, 14,000 installers trust us to keep their skills up to speed.



#### **Training** on tap

Choose from our training academies, mobile trainers or online courses – the choice is yours.



#### Our complete range

From legacy and new products to futureproofing your business, get trained up.



Join our loyalty programme and get trained up using the points you earn. Find out more.





Join our 'Worcester Bosch Training Academy' Facebook group for news, online courses and training videos.

Visit us on Facebook



Take advantage of our training programmes to master both current and new technologies, and go from newbie to expert.

We've got 4 Training Academies as well as many partner centres throughout the UK, plus mobile training vans, all kitted out for full-service training and hands-on product demos. You can also access online training modules, to support your learning from home.

#### **Learn from the best**





**Speak to your Technical Area Sales** Managers for more info and business support

Find your local contact

### Business & marketing support

#### Guarantees

To access extended guarantees for your customers, attend our trade-rated product training, and join our loyalty programme.



Range	Product	Standard Guarantee	With any Greenstar System Filter	With any Greenstar System Filter + £40
Gas boilers	8000+ & 8000+ Style	8 years	10 years*	12 years**
	CDi Compact 4000, Ri, CDi Highflow & FS CDi	7 years	8 years*	10 years**
	2000	7 years	7 years*	n/a
	1000	5 years	5 years*	n/a
Oil boilers	Heatslave II Danesmoor	2 years	5 years*	7 years**

Terms and conditions apply.

<sup>\*</sup>For full terms and conditions please visit <u>worcester-bosch.co.uk/extended-guarantee-tc</u>.

<sup>\*\*</sup>Loyalty members, who are non-Worcester Accredited Installers, can achieve these guarantee lengths with an additional £40 payment to Bosch Thermotechnology Ltd. via your Worcester Bosch Loyalty Programme account after the boiler has been registered. Full terms and conditions can be found online via your Worcester Bosch Loyalty Programme account.

#### Business & marketing support Customer marketplace

As a loyal member of our loyalty programme, WAIs and Partners have added benefits and support as you build and manage your business:

Like exclusive rates – get your hands on cheaper fees from business providers, ranging from website designers and CRM systems, to quoting tools and online reviews.













**Exclusive to members of our** Worcester Bosch Loyalty Programme!



#### Business & marketing support

Consumer finance

As part of our loyalty programme, you can gain access to being able to offer your customers finance options on their new Worcester Bosch install.

And don't worry about figuring out the numbers yourself, we've got plenty of support materials and courses that'll get you up to speed on how best to incorporate finance into your business.

Speak to your sales rep for more information.



**Exclusive to members of our** 

Worcester Bosch Loyalty Programme!

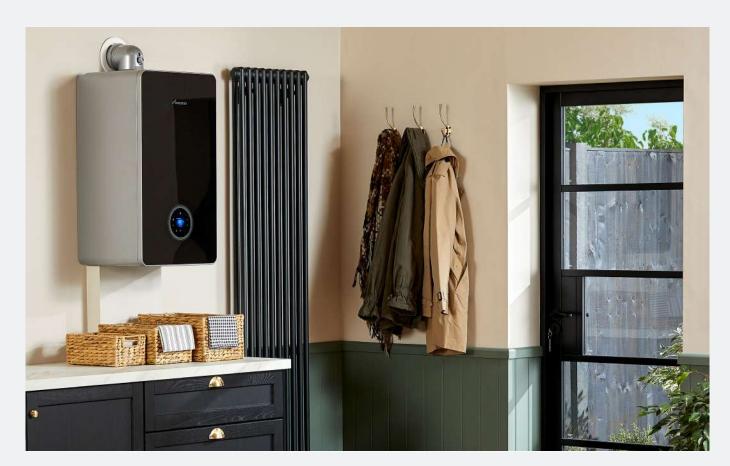
#### Business & marketing support

#### Materials to promote your business

#### **Product imagery**

There's a huge range of product imagery available for you to use on your website or social media, when you join our Loyalty Programme.





#### Unlock the power of endorsements

Use product endorsements (where applicable) on your Worcester Bosch product marketing. For more information, speak to your sales manager.







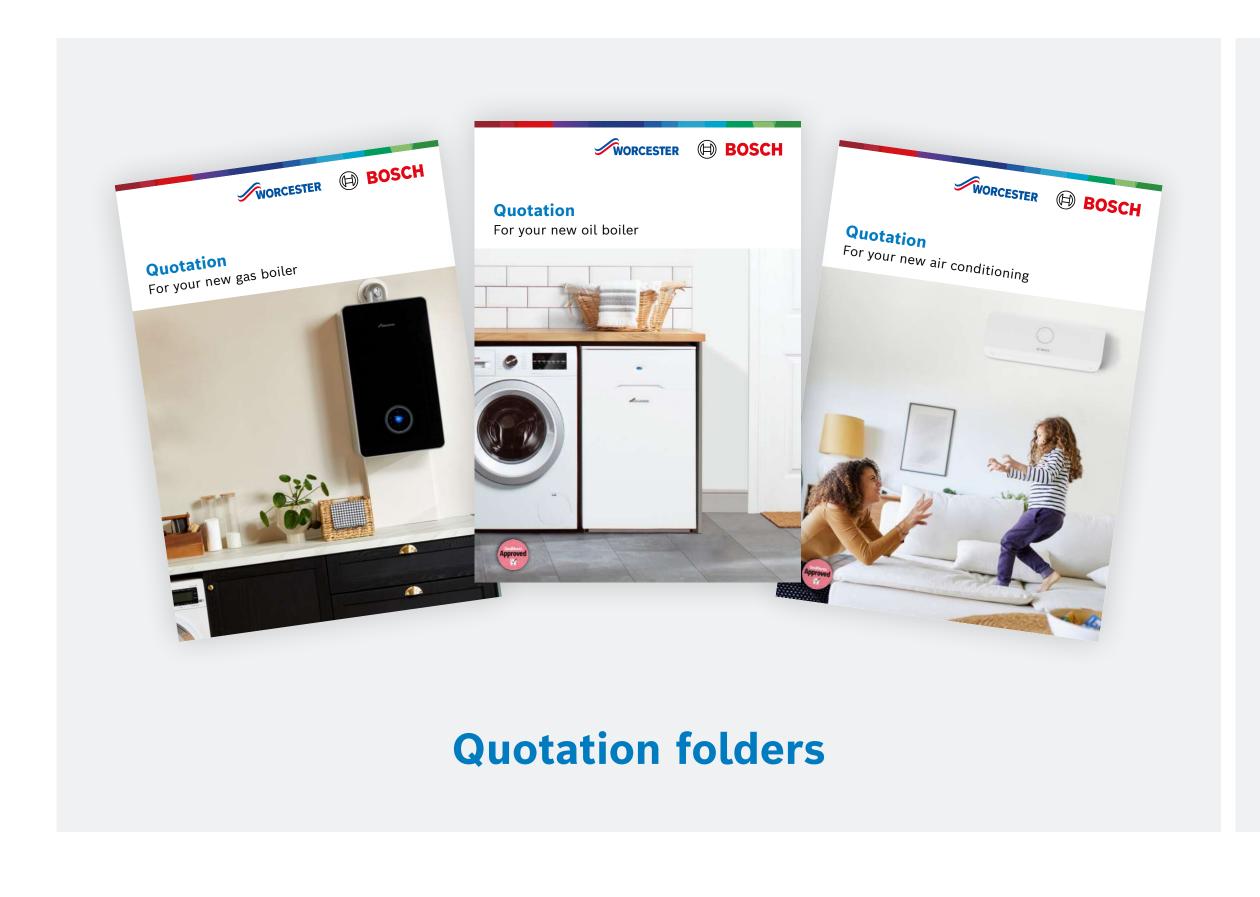




#### Business & marketing support Materials to promote your business

#### **Consumer materials**

Sign up or log in to our loyalty portal for more information.





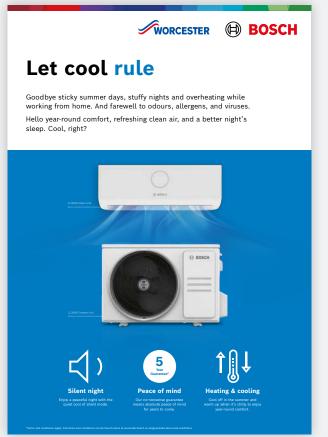
#### Business & marketing support

#### Materials to promote your business

#### **Showroom display materials**

Showroom display materials are available as print-ready files speak to your sales manager.



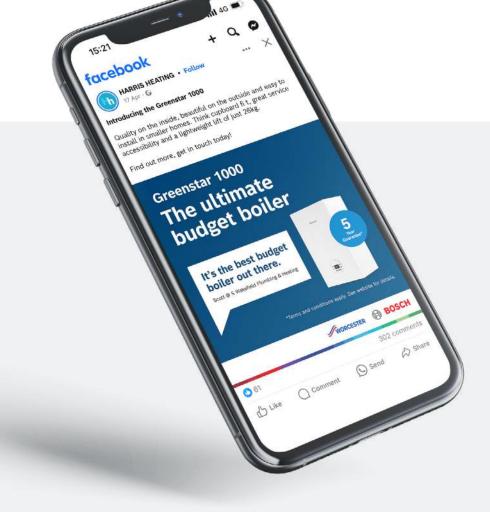




#### **Showroom videos**

A series of product videos can be used on your website or on showroom screens, speak to your sales manager or find them on our YouTube Channel.





#### Social media toolkit

In the loyalty portal we've got a range of social media assets for you to use on your own channels.

Find out more



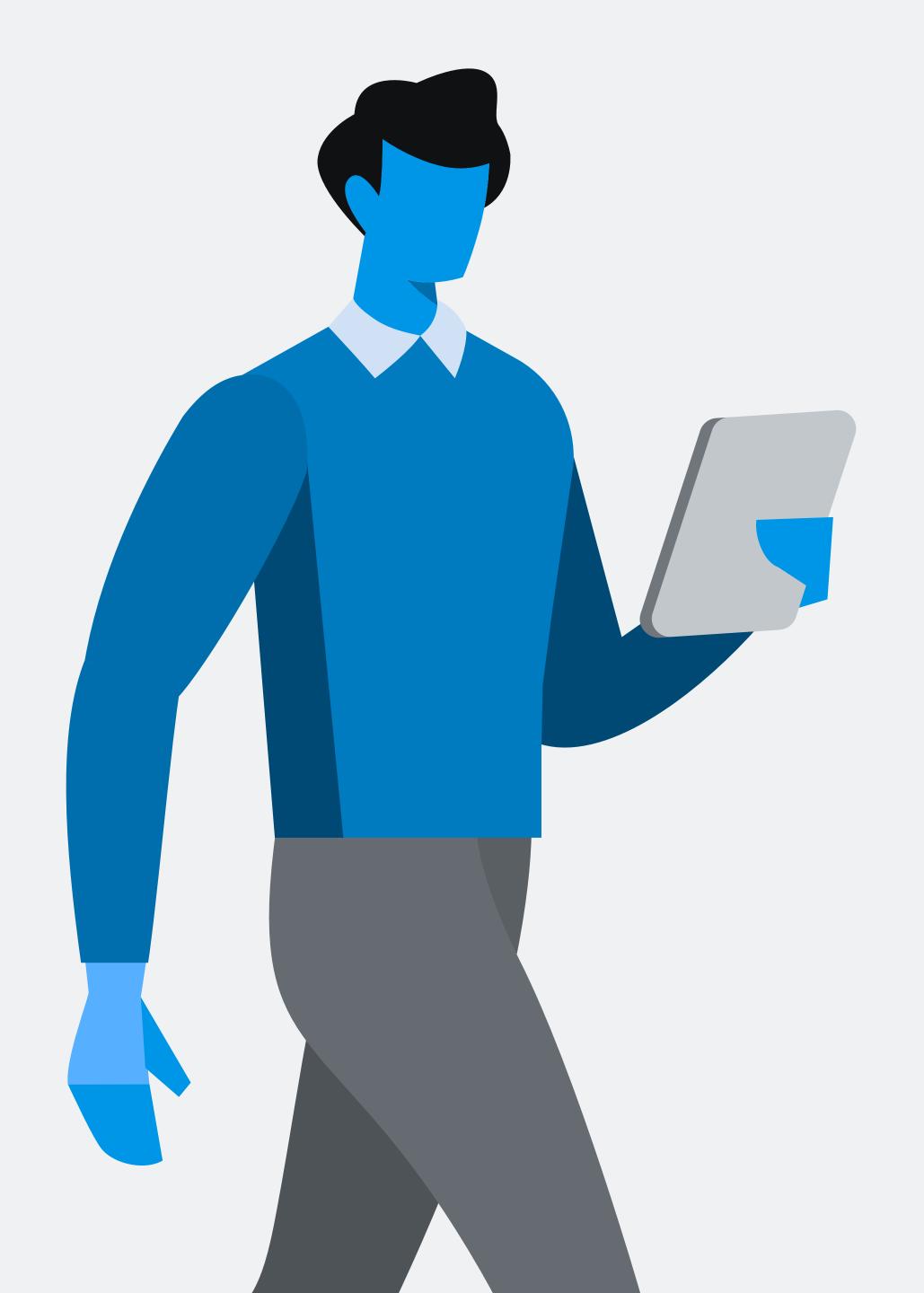








**View videos** 



## Section 3 Aftersales support

Before, during, and after installation, our award-winning Technical Support and Customer Care teams are just a call away.

Pick up the phone, or send an email, and our experts will support you with guarantees, repairs, and hands-on technical advice for specific products.

## Aftersales support Contacts



Live virtual tech support

Connect via camera

and we'll guide you



UK-based teams
Expert support
when you need it



Award-winning support
Available via
telephone or email



Our award-winning Technical Support and Customer Care teams are on hand.

Speak to our **Technical Support Team**, who know the products inside out. Available within seconds, 6 days a week for product advice to help you get the job done.

Our triage service is also available for you and your customers to remotely address any queries and minimise the need for on-site manufacturer engineer visits.

Telephone: **0330 123 3366** 

Email: technical-advice@uk.bosch.com

Mon-Fri: 7am-6pm, Sat: 8.30am-4pm

Should an engineer be needed, our dedicated **Customer Care Team** is available 364 days a year, 7 days a week to arrange appointments with our expert engineers for repairs or maintenance.

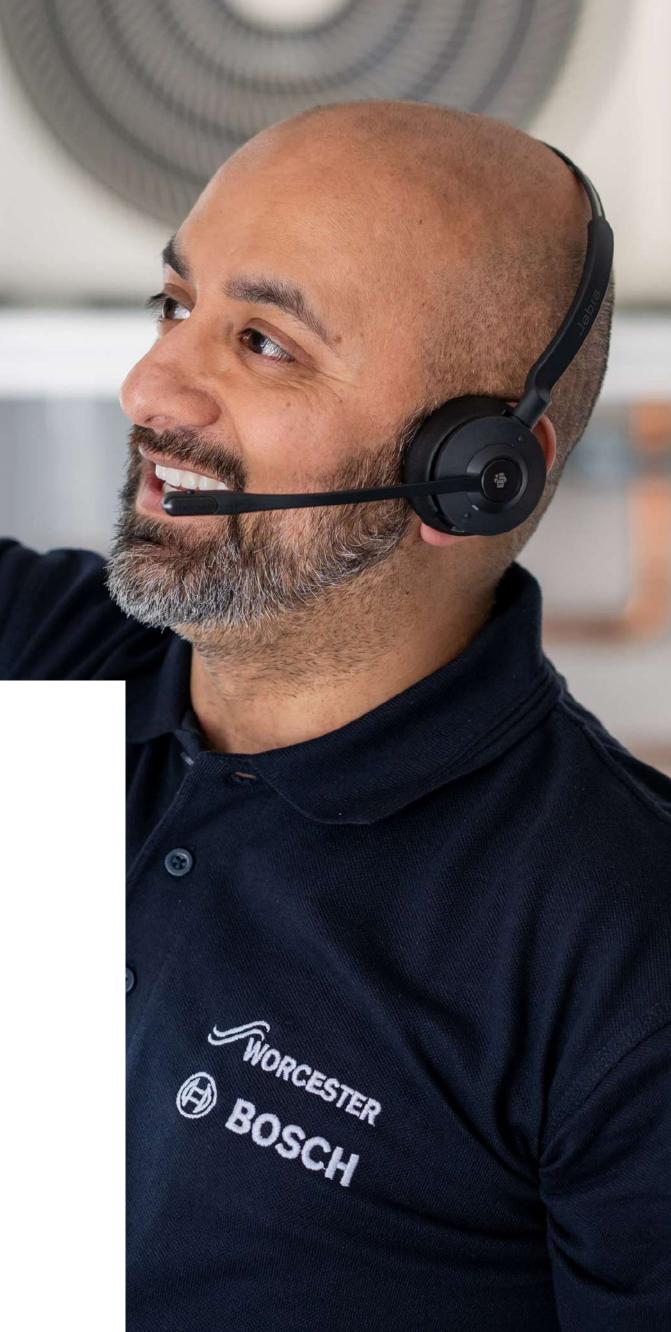
We also have a handy troubleshooting tool to help customers resolve some issues when they arise.

Telephone: **0330 123 9339** 

Email: service.mailbox@uk.bosch.com

Mon-Fri: 7am-6pm, Sat: 8am-5pm,

Sun: 9am-12pm, Bank Holidays: 8am-4:30pm

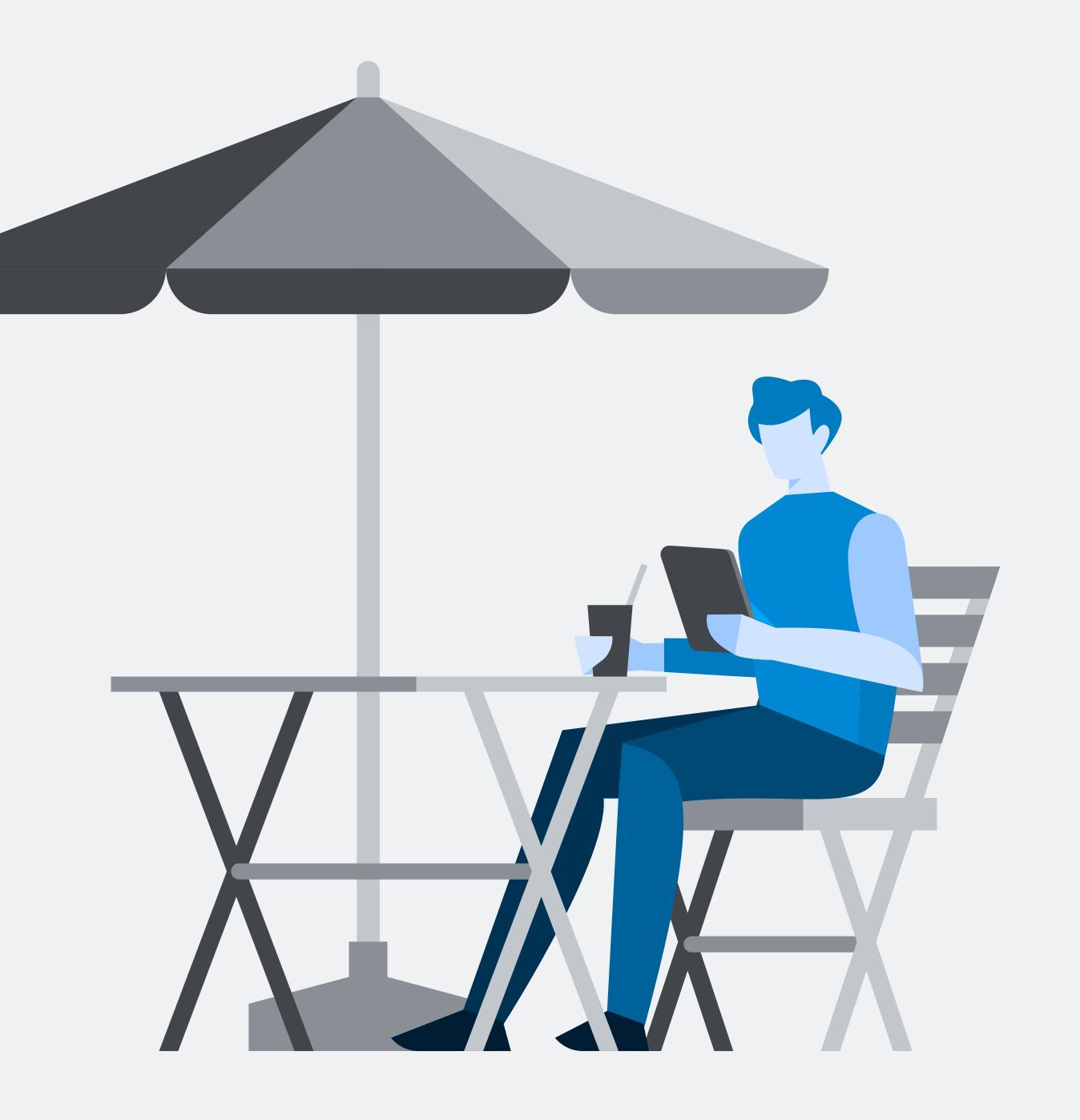


## Section 4 Rewards for you

PowerUp with Worcester Bosch...

Our loyalty programme is our way of saying thanks – with rewards that will actually make a difference.

Earn points when you install and register products, and spend them on whatever you like from our Rewards Shop.



<sup>\*</sup>Rewards available on installations of boilers, heat pump, hybrid, air con, and light commercial systems.

## Worcester Bosch Loyalty Programme Reap the rewards



#### Your programme

Convert your points to cash on a card and spend it on whatever you like, whenever you like.



#### **Your rewards**

Make your jobs quicker and easier, with brand new tools and better kit.



#### **Your choice**

Double down on your business with marketing, sales leads, and training.

Our loyalty programme helps you reap the rewards of all your hard work. Every time you install and register a boiler, heat pump, hybrid, air con, or light commercial system – you'll earn points. Then, you can spend them on whatever works for you.

Whichever rewards you choose, we're proud to call you a Worcester Bosch Installer.

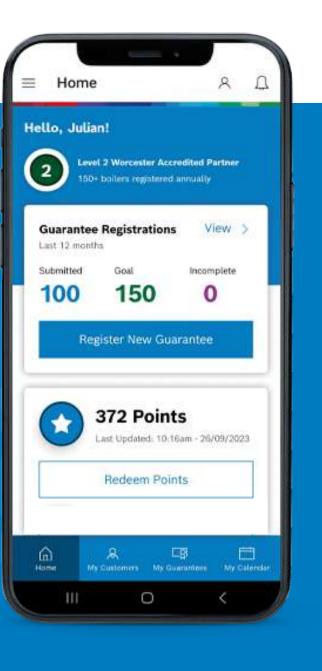


#### Worcester Bosch Professional app

- Scan and send complete product registrations in seconds
- Access your knowledge hub

   Every technical document and manual you will need
- Engineer registration You and your engineers can use the app to register products to the same company

Get the app



Worcester Bosch Loyalty Programme
The rewards shop

Need some new power tools to tackle bigger jobs?

Got a holiday coming up and want some spending money?

With the Rewards Shop, you're in complete control of what your hard-earned points get spent on.

Visit the shop •

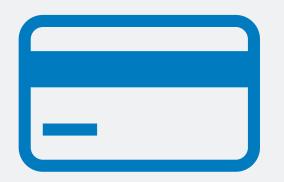


**Exclusive to members of the Worcester Bosch Loyalty Programme.** 

Sign up today -



## Worcester Bosch Loyalty Programme Products = points



Product	WI L1 & L2	WAI L1	WAI L2	WAI L3 & WAP L1 & L2
Greenstar 1000 series	15	20	25	30
Greenstar 2000 series	15	20	25	30
Greenstar 4000 series	15	20	25	30
Greenstar 8000+ series	15	20	25	30
Greenstar CDi Compact series	15	20	25	30
Greenstar Ri series	15	20	25	30
Greenstar CDi FS & Highflow series	15	20	25	30
Greenstar Heatslave II series	30	40	50	60
Greenstar Danesmoor series	30	40	50	60
7000 WP	15	20	25	30
Heat Pumps	50*	50*	50*	50*
Hybrid unit	10	10	10	10
Air conditioning unit	10	10	10	10
Greenstore Cylinders	10	10	10	10
Bosch EasyControl	5	5	5	5
Greenstar System Care Pack	5	5	5	5
Greenstar System Filters	5	5	5	5

#### Latest installer promotions Keep up to date with our offers

To see more offers, what's active at the moment, and how to get involved – click the link below:

**See current promotions** 







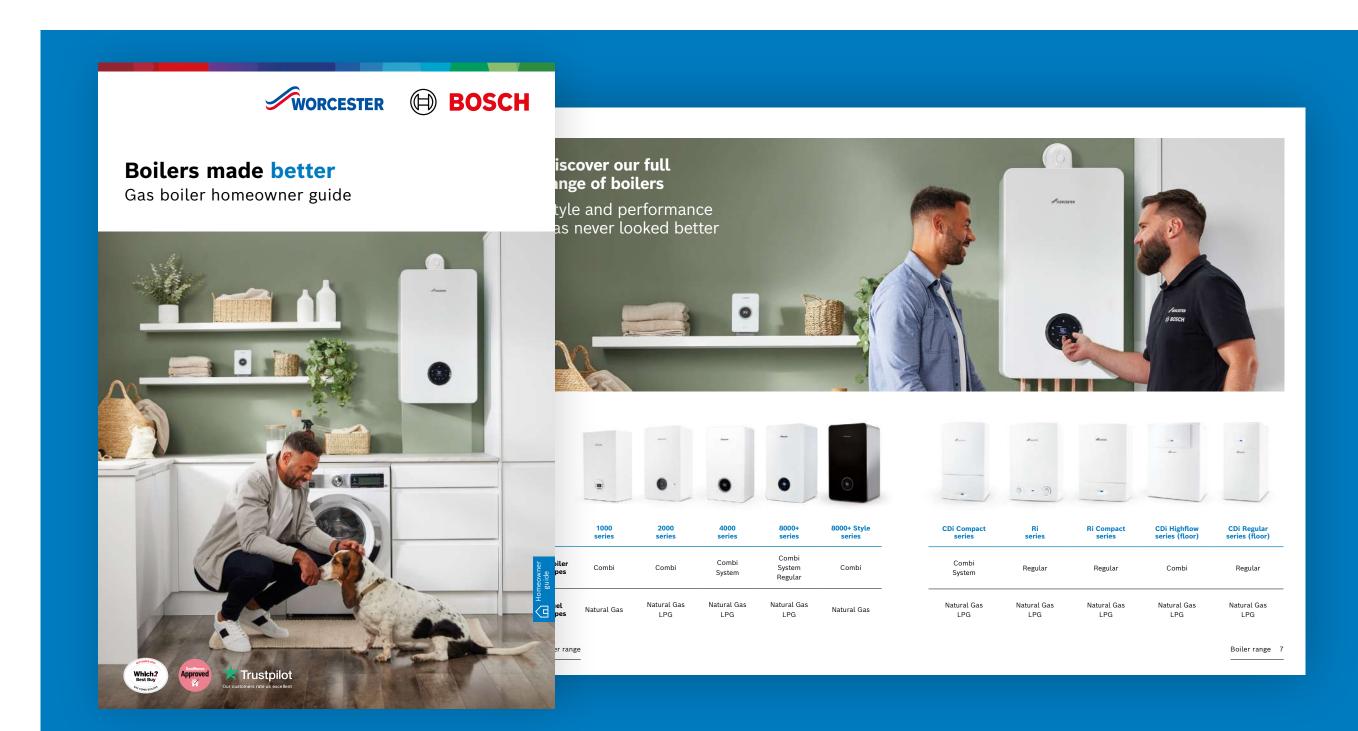






#### Homeowner brochures and guides

Take advantage of our extensive range of quote and sales guides to help your customers understand and appreciate the benefits of home heating technologies.



#### Homeowner gas guide

Help your customers find the right heating system for their home with our consumer gas guide, including product and guarantee information, system diagrams and aftersales information.



**Download here**Part number: 8 716 109 642-0





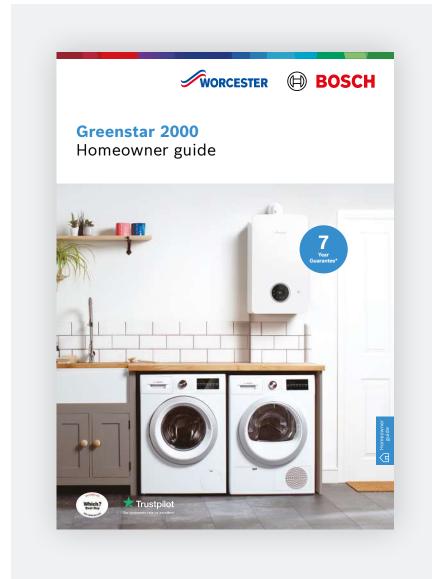


#### Homeowner brochures and guides



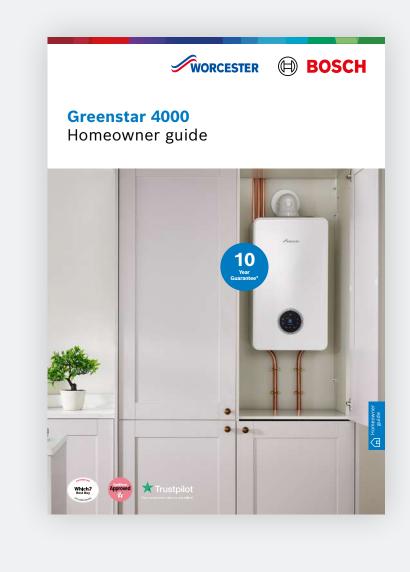
**Greenstar 1000** one-pager (for quotes)

**Download here** Part number: 8 716 122 781



**Greenstar 2000** one-pager (for quotes)

**Download here** Part number: 8 716 122 782



**Greenstar 4000** one-pager (for quotes)



**Download here** Part number: 8 716 122 779



**Greenstar 8000+** one-pager (for quotes)



Download here Part number: 8 716 122 784



**Greenstar 8000+ Style** 

one-pager (for quotes)

Part number:

8 716 122 783

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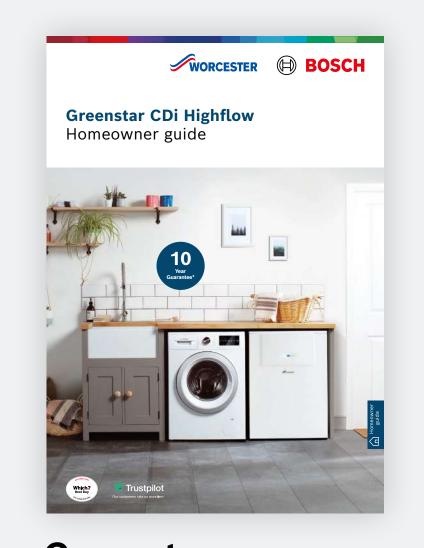


#### Homeowner brochures and guides



Greenstar
CDi Compact
one-pager (for quotes)

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Greenstar CDi Highflow one-pager (for quotes)

Download here
Part number:
8 716 122 816



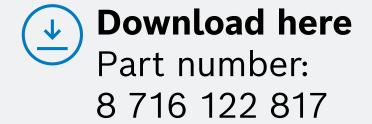
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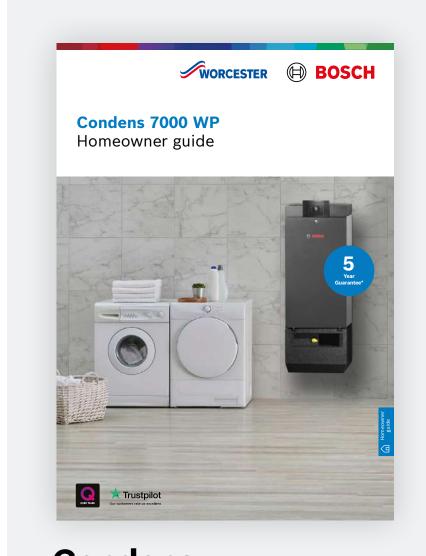
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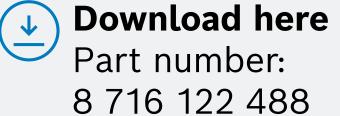


Greenstar
CDi FS Regular
one-pager (for quotes)





Condens 7000 WP one-pager (for quotes)



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#### Homeowner brochures and guides



Greenstar
Danesmoor Utility
one-pager (for quotes)

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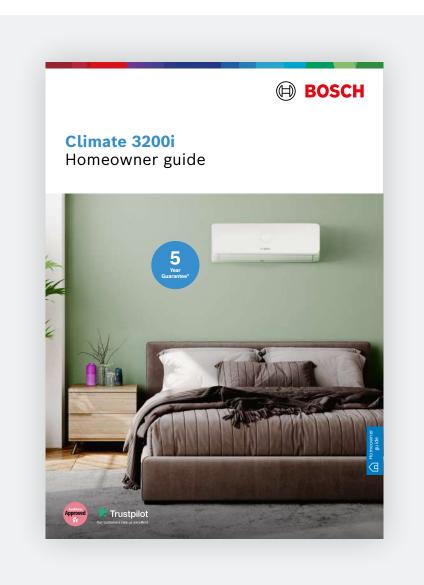
**Greenstar Heatslave II** one-pager (for quotes)

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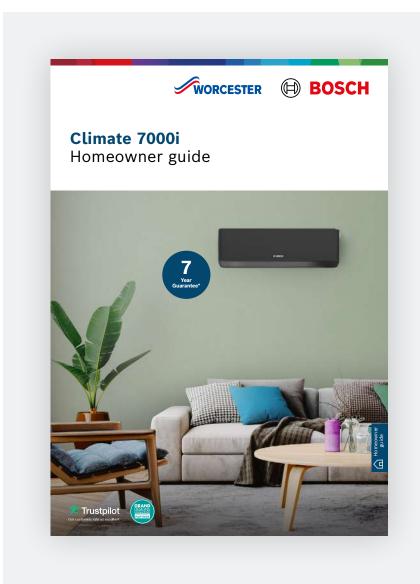
**Greenstar Utility** one-pager (for quotes)

Download here
Part number:
8 716 122 816



Climate 3200i one-pager (for quotes)

Download here
Part number:
8 716 122 931



Climate 7000i one-pager (for quotes)



Part number: 8 716 122 932

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## Section 6 Get in touch

Whenever you need us, we're here for you. Talk, email or live chat, whichever way you prefer. Whether you're seeking support regarding our loyalty programme, sales, technical advice, trouble-shooting, controls, training, or even spare parts, we're always on hand to help.

## Handy contacts Get in touch

#### Sales

0330 123 9669 sales.bosch@uk.bosch.com

#### **Technical Helpline (Pre & Post Sales)**

0330 123 3366 technical-advice@uk.bosch.com

#### **Customer Care Team**

0330 123 9339 service.mailbox@uk.bosch.com

#### **Customer Loyalty Team**

0330 123 0167 customer.loyalty@uk.bosch.com

#### **Spare Parts**

0330 123 9779 spares.mailbox@uk.bosch.com

#### **Controls Helpline**

0330 123 3641

#### **Training**

0330 123 0166 training@uk.bosch.com

Book a course online at worcester-bosch.co.uk/eacademy

Find your local technical area sales manager:

**Get in touch** 



